

HOPE COLLECTIONS

PROVIDE HOPE FOR FAMILIES ON THE BREAST CANCER JOURNEY



HOPE COLLECTIONS

HOPE COLLECTIONS are supply drives that can be conducted in your local hometown to support breast cancer patients and their families. You can really make a difference by securing essential items for a Little Pink Houses of Hope Breast Cancer Family Retreat. This kit is designed to help you conduct a supply drive from start to finish!



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STEP 1- CHOOSE YOUR FOCUS

Review the Supply Drive Flyer and bookmarks (Appendix 1) for essential items that are needed by the breast cancer families attending the retreats. Decide on a particular item or group of items. If you would like to conduct a supply drive for items not on the list, please feel free to email info@littlepink.org with your ideas for approval.



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STEP 2- SET GOALS

Set a goal and a timeframe for your drive. A good example is: I will collect 15 beach towels by May 1, 2015.



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STEP 3- COORDINATE DRIVE

Coordinate your location and collection methods. Examples:

- You might want to pick a particular location (church, business, school, house, women's group meeting) to be your drop off point for items collected.
- You may want to conduct the drive virtually- have individuals purchase items and mail directly to the Little Pink office. This is a very handy strategy if you know that many of your supporters will be purchasing items online. Rather than mailing to you, mail directly to the office.
- You may want to have a specific period of time for collection. Example 12-4 pm on Tuesday.

Choose a method that works best for you!

Organize a committee to help you- it is always more fun with a group of friends!



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STEP 4- COMMUNICATE YOUR PLANS

Fill out the Supply Drive form (Appendix 2) and email to info@littlepink.org as part of the planning process. It is important to coordinate your desire to conduct a supply drive with the Little Pink office to help maximize that all donation needs are being met.

We can also mail you informational materials to have available for your donors.



STEP 5- GET THE WORD OUT

The key to a successful supply drive is a large number of people hearing about your desire to help! Use the attached flyer to help spread the word or create your own that better reflects your collection.

- Hang up AND hand out Supply Drive flyers in appropriate locations at work, school, libraries, etc.
- Promote your supply drive on social media- asking is great! But remember to highlight those that are giving as your supply drive is being conducted. This will inspire others to give if they see first hand how easy it is to get involved.
- Email people in your contact list to donate. Make your email specific
"I have decided to conduct a HOPE COLLECTION for a great organization that provides free week long vacations for breast cancer patients and their families. I found out about Little Pink Houses of Hope through..... (personalize your message here). I will be collecting _____ from date to date. Please bring your items to _____ to be a part of making a difference!"
- If your event will be large, contact the local media to get press coverage!



STEP 6 THE DAY OF THE EVENT

Have the Supply Drive Flyer available for donors

Use the sign in sheet for donors (Appendix 3). This will help you collect names, emails and addresses to send out thank you notes (if applicable) after the event.

Collect all supply drive goods.

Often times, people will choose to donate cash when they see how passionate you are about our cause. Have a system to collect this if applicable.



STEP 7 CELEBRATING YOUR SUCCESS

Once you have collected everything, jump up and down and do a happy dance! You did it! What you have been able to do is going to help make a family feel cared for and loved on their Little Pink Houses of Hope breast cancer family retreat!!!

- Organize your collections to deliver to LPHOH office (via car or mail). Communicate to the office directly if you are delivering in person to guarantee someone is there for your arrival.
- Complete the Final Collection form (Appendix 4) to be turned in with goods.
- Post the good news on social media
- Thank your donors

Please contact info@littlepink.org or call 336-213-4733 if you have any questions.



APPENDIX 1

SUPPLY DRIVE FLYER

*****PLEASE DOWNLOAD THE HIGH RESOLUTION IMAGE***
ON OUR WEBSITE FOR MAXIMUM QUALITY**



Little Pink Houses OF HOPE

Little Pink Houses of Hope provides free, week long retreats designed for families coping with breast cancer. These retreats allow families to feel God's loving embrace through the service of the volunteers, the outpouring of the community and the chance to focus energy on strengthening their family in a relaxing environment.

VOLUNTEER

Volunteers are the heart of our organization. Whether you can devote a week to serve families on a retreat or just a few hours a day, week, or month to help at the Little Pink Family Center or with area events, there is a place for you. To complete your volunteer application, please visit www.littlepink.org.



ITEMS NEEDED FOR RETREATS

- Gift Cards - Wal-mart, Bj's, Food Lion • Paper Towels • Toilet Paper • Beach Towels
- Kid's Life Vests • Boogie Boards • Beach Tents • Coffee Pot Brew Pouches
- Individually Wrapped Snacks: Clif Bars, Granola Bars, Nuts, Crackers
- Individual Laundry Packs • Individual Dishwasher Packages • Soap Bars
- Clorox Wipes Pouches • Paper Products • Sponges • Chairs • Pop up tents



SPONSORSHIP

Corporate and individual sponsorships provide funding that is essential to supporting the mission of Little Pink. To become a sponsor of an organization that is truly making a difference in the lives of cancer patients, please contact us at 336-213-4733 to discuss a partnership.



2375 Corporation Parkway • Burlington, NC 27215 • 336-213-4733 • info@littlepink.org
For more information or to make a donation, please visit www.littlepink.org

Supply Drive Collection Location _____
Supply Drive Collection Times and Dates _____
For more information email _____

APPENDIX 2

SUPPLY DRIVE FORM

**TO BE SENT TO LITTLE PINK OFFICE
PRIOR TO YOUR HOPE COLLECTION
START DATE**

HOPE COLLECTIONS

SUPPLY DRIVE FORM

Complete form and scan, email to the Little Pink Houses of Hope office at info@littlepink.org or mail to 2375 Corporation Parkway, Burlington, NC 27215

HOPE COLLECTION SUPPLY DRIVE FORM to be completed by Supply Drive Organizer

Your name:

Your address:

Your phone #

Your email address:

HOPE Collection item(s) to be collected and goals I plan on collecting _____ (#) of _____ (types of items) by _____

My plan for collection

- I will collect at my home
- I will collect at a school _____
- I will collect at a business _____
- Other location _____
- I will conduct supply drive and have donors mail to the LPHOH office at 2375 Corporation Parkway, Burlington NC 27215

My plan for distribution

- I will deliver to LPHOH office
- I will mail to LPHOH office
- Items will be shipped by individual donors

Estimated date of delivery _____ (date should be within 30 days of HOPE Collection completion)



APPENDIX 3

**SIGN IN SHEET FOR
DONORS**

THANKS FOR YOUR SUPPORT

Collection Organizer Name: _____ Hope Collection Date _____

NAME	ADDRESS	PHONE	EMAIL	RECIPT REQUESTED

Your donation as part of the HOPE collection Supply Drive will directly benefit a breast cancer family that will be attending a Little Pink Houses of Hope breast cancer family retreat. Little Pink Houses of Hope is a 501(c)3 non-profit organization. All drive donations are tax deductible as allowed by law.

Federal Tax ID #27-3365488



APPENDIX 4

**FINAL
COLLECTION
FORM**

HOPE COLLECTIONS

Final Collection Form

Complete form and scan, email to the Little Pink Houses of Hope office at info@littlepink.org or mail to 2375 Corporation Parkway, Burlington, NC 27215

HOPE COLLECTION FINAL COLLECTION FORM to be completed by Supply Drive Organizer

Your name:

Your email address:

HOPE Collection item(s) collected:

Our Hope Collection successfully was able to collect (please list items and amounts collected):

Additional cash funds collected

Yes, we had cash/checks collected during our HOPE Collection in the amount of \$_____

No, we do not have cash/checks to submit as part of our HOPE Collection.

Please remit all funds directly to Little Pink Houses of Hope.

Acknowledgement

LPHOH- Please email my donors a thank you for their donation.

I have emailed my donors to personally thank them for their donation to my HOPE Collection.

Any additional comments?

