Little Pink Houses of HOPE

Pink Parties

Little Pink
Houses of Hope
Small Fundraiser Ideas
and Suggetions

LITTLE PINK'S COMMITMENT

We are committed to helping you share your story and experience with Little Pink Houses of Hope.

We believe that bringing people into your story by sharing your heart is the best way for them to understand the impact that our organization has on families with our signature retreat model programming.

We are committed to being a full partner with you in your fundraising efforts and engaging with you in ways that help you enjoy your event!

We will express our gratitude and help you find your way as you plan and implement your event.

We will support you as if we were a friend who was part of your planning team.

Thanks for being You!
We look forward to an Amazing Partnership!

In this guide, there are so many fun and creative ways to throw a party for your closest friends!

Little Pink Houses of HOPE

The Small Fundraiser

Small Fundraisers can have the BIGGEST impact!

Categories included in packet

House Parties pgs. 3-6	**School Parties** pgs. 7-9	**Work Fun** pgs. 10-12
Crafty Parties pgs. 13-15	**Music Themed** pgs. 16-18	**Beer and Wine** pgs. 19-20
Virtual Events pgs. 21-23	**Health & Wellness** pgs. 24-26	**Misc** pgs. 27-29

The Final section (pg 30-33) details Party Planning Tips, How to Make the Ask, and Keys to a SUCCESSFUL event!

HOUSE PARTIES

Open up your home and share the special mission of Little Pink with your friends and family!

QUICK HOUSE PARTY IDEAS

- AMAZING RACE PARTY
- LET'S GLOW CRAZY
- CANCER GETS THE BOOT PARTY
- MOM PROM
- FAMILY GAME NIGHT
- PANCAKES AND PAJAMAS
- FRIENDS PARTY- THE ONE WHERE THEY...
- STAYCATION PARTY
- HUSBAND for HIRE
- THE NOT SO NEWLYWED PARTY

These are just a few wacky suggestions, but feel free to create your own theme! Use this as a time to reconnect, laugh, and share your passion for Little Pink!

Little Pink Houses of HOPE

HOUSE PARTY DETAIL

AMAZING RACE PARTY

This party works great if you have a group of competitive friends! Encourage teams to dress alike to really get into the fun! Create a series of riddles and challenges that they have to complete. The competition can take place at your house or around town!

$ Have an entry fee for each team. At each stop, they can have the choice to donate $10 to bypass the challenge. Little Pink conducts a yearly Amazing Race fundraiser and has loads of ideas! make sure you have a bragging rights trophy!

GIVE CANCER THE BOOT PARTY

A western themed party complete with chili, line dancing, country music, a 3 legged race, pin the tail on the donkey and more! Or let your friends all bring chili for a cook-off!

$ One of the most amazing aspects of this party is the Friend-raising that is done prior to the event! Provide your guests or a small group of your ride or die friends with an actual BOOT a month prior to the party for them to collect donations at their place of work or from their network. Present a prize the night of the actual party for the top fundraiser! Have your own boot out at the party to ask for additional donations from guests.

FAMILY GAME NIGHT

Game Nights are great fun for the WHOLE family or you can do a Couples game night! Either way, laughter will fill the room! Traditional Board games work or you can do a series of Minute to Win it Challenges!

$ You can charge a set amount for game night if you desire. You can raise money during the night by setting a certain amount ($100 or $200) for very specific challenges for some of your craziest guests! For example, if the group raises $200, Crazy Johnny will jump into the pool in the freezing cold or Silly Sam will shave his head!

FRIENDS...THE ONE WHERE THEY...

The one where they all had birthdays! Celebrate all of the birthdays for the whole year! Invite guests to submit Tik-Tok or Triller videos for birthdays celebrated.

$ Encourage guests to donate in honor of the special birthday individuals rather than bringing individual gifts. Have everyone bring dollars to vote for the best Tik Tok video challenge and give prize to winners!

HUSBAND AUCTION

We all wish that our husbands would finish something on the honey-do list! This is a great way to get the men involved. Have them think up one Husband for Hire item (clean gutters, mow yard for a month, etc.) Also have them come up with a Bromance event that they would want to do (fishing, golfing, etc.)

You can conduct this just like a regular auction! During the party, with each husband will take center stage for his Husband for Hire item and his Bromance item! The bidding for this can be hilarious!

LET'S GLOW CRAZY

A family friendly party! The family that Glows Together, Grows Together! Invite friends to dress in their best neon and do a Neon Glow Dance Party and/or Karaoke!

Put jars out with each family name on them and guests vote with their dollars for who is the BRIGHTEST Family. The key is that you can't vote for yourself!

MOM PROM

Ladies Night Out!- time to get jazzed up in a dress you already have! Spin the tunes, dance, and just have some fun! Play games that include Never Have I Ever Prom Date Edition! You could include Friend-Raising for a month leading up to the event and the top fundraiser would be named Prom Queen! Little Pink can easily create donation pages up for you!

Who will be the Prom Queen? Have friends raise money the month leading up to the event through online fundraising pages. The top fundraiser will be named the Prom Queen! Since they are not buying anything new to wear, you could also ask them to donate a portion of what they would have spent for a prom dress to the cause.

HOUSE PARTY DETAIL

PANCAKES AND PAJAMAS

This is a great Saturday morning fundraiser! Whip up some pancakes and invite over the neighbors for breakfast and to learn about Little Pink all while hanging out in your Pajamas!

Charge or take donations for breakfast. This is also a great fundraiser to do more than once with different groups of friends!

STAYCATION PARTY

This theme has lots of different avenues that you can take! How about a party where your guests:

- Bring a dish from a different country
- Have an at home spa day for the women in your life
- Make scrapbooks from their most recent trip
- Have a Sand Castle Buidling contest in the backyard
- Create a shopping swap where everyone brings clothes to sell
- Watch a movie out in the backyard using a projector

The ideas are endless!

Tailor your Staycation party to be something that your friends and family would enjoy! Depending on the event, fundraising techniques will vary..

THE NOT SO NEWLYWED GAME

Come up with funny questions and let your couple friends do the rest. Each couple starts with a set amount of money that they put into the pot (typically $50). If there are 10 questions, for each right answer they get $5 back. They can bet as much as they like with what they have earned for the bonus question.

This is an easy game because couples know exactly what their donation is ahead of time. Obviously, at the end of the game, you can feel free to ask if anyone wants to donate their winnings (which is just a portion of their original investment)

SCHOOL FUNDRAISERS

A school fundraiser is a great way to share the mission and vision of Little Pink while modeling how kids can participate and make a difference through their service!

QUICK SCHOOL FUNDRAISING IDEAS

- BUILDING A HOUSE FOR HOPE
- DUCT TAPE THE PRINCIPAL
- GLOW IN THE DARK WHIFFLE BALL
- ROCK PAPER SCISSORS TOURNAMENT
- STOP THE BABY SHARK

These are just a few wacky suggestions, but feel free to create your own theme! Pump up the school spirit!

Little Pink Houses of HOPE

SCHOOL FUNDRAISER DETAIL

BUILDING A HOUSE OF HOPE

This is a great fundraiser that kids K-12 can all participate in and "see" the end result of their fundraising! Each student gets a white Chinese take out box. Students can decorate boxes (great to do as an art craft in lower grades). They are responsible for taking their box home and collecting spare change over a set period of time. Once all the boxes are collected a group of upper-grade students build a house out of the chinese boxes in the cafteria or lobby

Students collect spare change in their Chinese box. On average, students will collect $2-$15. Multiply that by the number in your student body and it is quite impactful.

DUCT TAPE THE PRINCIPAL

Students love to see the principal, who can appear remote or even stern, has a fun side and is willing to do something extremely silly. The duct-taping can be the fundraiser itself, with groups charging a small fee, say $1 per strip of tape, for students to participate. The principal promises to be duct-taped to the wall if the school reaches a certain fundraising goal.

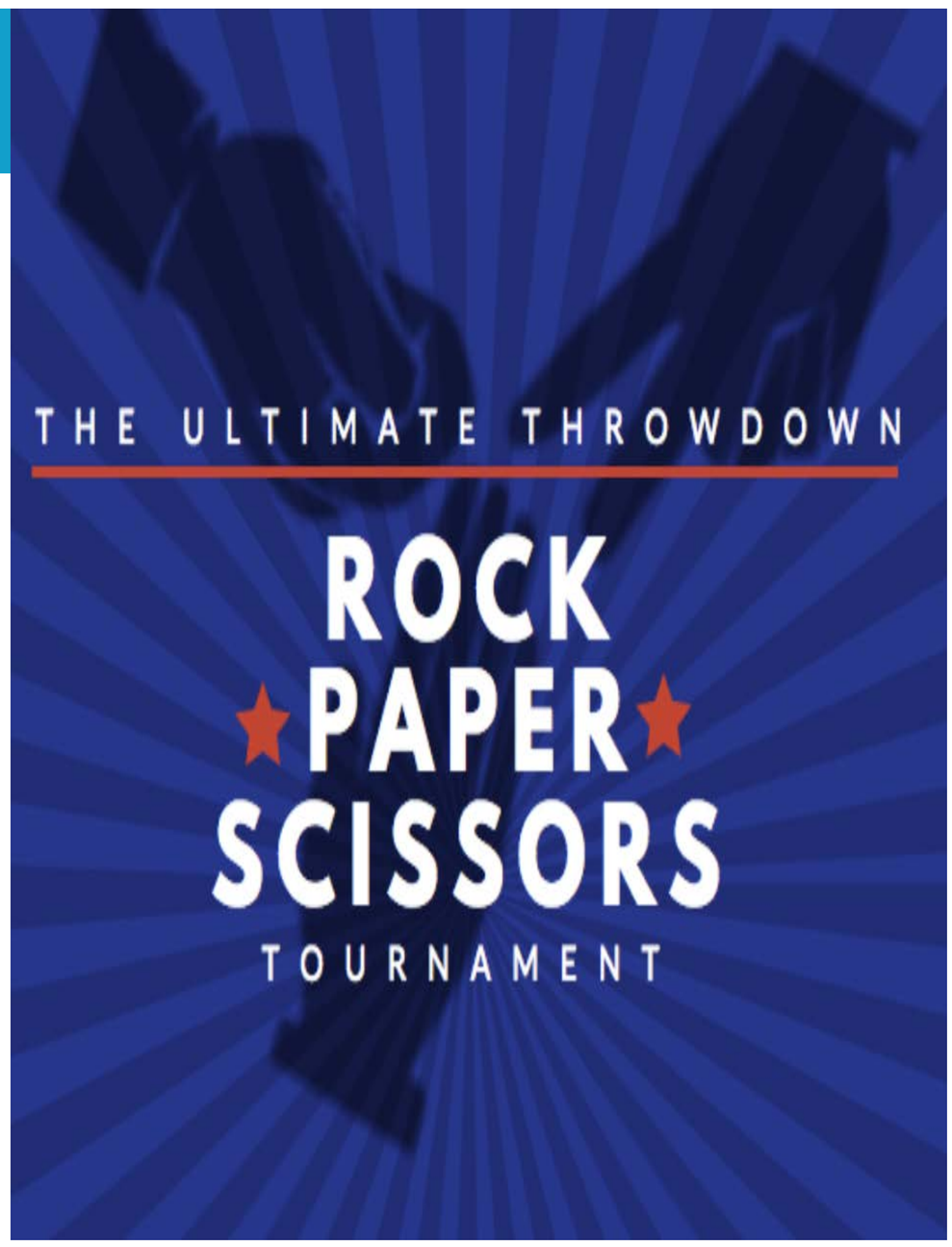
Get your local hardware store to donate the duct tape and this becomes a 100% raised fundraiser! Students donate to get a piece of tape to tape the principal to the wall!

GLOW IN THE DARK WHIFFLE BALL

This is a great "sporting" fundraiser that works for co-ed groups! Glow sticks fit perfectly into whiffle balls- it is that simple! Have students get pledges prior to the game using a pledge card. Parents or friends might pledge $5 for every run scored or $10 if their child's team wins the game!

Getting pledges prior to the game is key! You can also sell concessions!

ROCK, PAPER, SCISSORS TOURNEY



It is the classic game of rock, paper, scissors- just tournament style! There are multiple variations on how to conduct this tournament. Each person is required to pay a $1 entry fee. You might have each "loser" pay a set amount of $1 or $2 when they are eliminated. The champion wins a great donated prize (example- high school winner receives free limo for prom; middle school winner receives free headphones; the elementary winner receives free toy)

Another variation is to play by class ahead of time (using a similar fundraising structure) and then have it be a bracket challenge that is played in front of the whole school.

You can also organize a teacher's only bracket! The possibilities are endless and this fundraiser can be very profitable!

$ You need a very organized person for this fundraiser! Conduct a final bracket at night after most have been eliminated and it will allow for speakers to talk about the cause and also causes the parents to attend and can count for possible donations.

STOP THE BABY SHARK

This is a fundraiser designed for Middle or High Schoolers. The Baby Shark song is enough to drive us all crazy- or to donate! Play the song repeatedly over the PA system in between classes and during breaks. Students can pay to have it stop! Set a goal of a certain amount and once that amount is reached, the song stops. You can do this with any song that you think will drive students crazy!

$ Setting a goal at the beginning of this fundraiser and announcing progress towards stopping the shark will keep this moving quickly! You can have classes compete and the class that donates the most wins a pizza party or some other fun incentive!

WORK FUNDRAISERS

Office FUNdraisers help create community in the workplace!

QUICK WORK FUNDRAISING IDEAS

- A SPELLING BEE FOR CHEATERS
- AXE OF KINDNESS
- RAFFLE A DAY OFF
- TAPPY HOUR
- OFFICE OLYMPICS

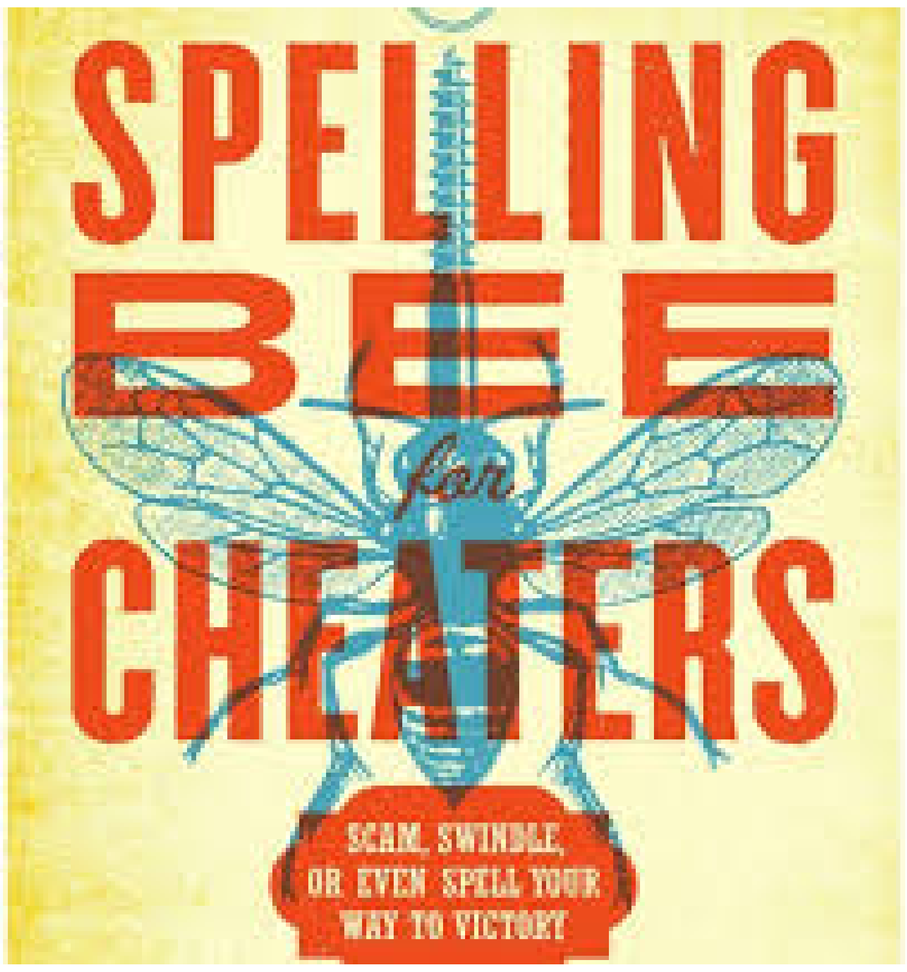
Employees usually come up with very creative ideas!

Little Pink Houses of HOPE

WORK FUNDRAISER DETAIL

A SPELLING BEE FOR CHEATERS

It's team-based spelling, which means you work as a team to earn points for the title of Ultimate Spellers. And the more your team fundraises, the more you can cheat.
Teams will be able to "buy" cheats at the event with the money raised prior. Cheats include letter hints or buying the word for full points. You can also buy the right to make another team spell their word backwards! This is a great event for team building as well!



Online Frundraising is done prior to the event with pages created by Little Pink! You can also sell "dheats" during the event!

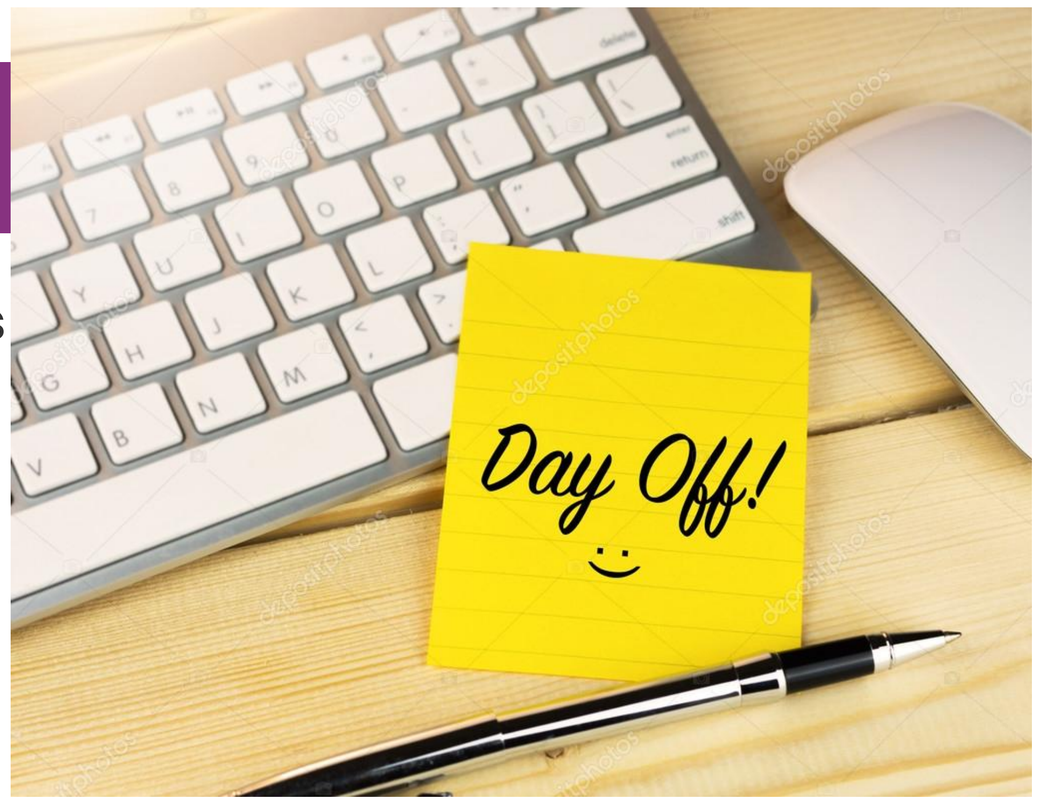
AXE OF KINDNESS

Axe throwing doesn't take long which makes it the perfect lunchtime (plus a little extra) fundraiser. Work with a local axe throwing company and conduct a bracket tournament with your employees. Maybe get the boss or company to throw in a great prize like tickets to a sporting event or an extra vacation day for the winner!

Work with the Axe Company for a fundraising discount- especially coming during the day when they are not typically busy! Charge a set amount for the event. Also, do a 50/50 pot where half of the money goes to the winner in a separate bulls eye contest!

RAFFLE A DAY OFF

Super simple fundraiser! Give everyone 1 free entry- this will make your HR department happy. Then sell tickets for extra chances. A typical strategy for additional tickets is:
$10- 2 more entries
$20- 10 more entries
$50- 100 more entries



Hyping this up in the office is a lot of fun! Have the person that wins send pics on their day off to help it become an office ritual that people look forward to every year!

WORK FUNDRAISER DETAIL

TAPPY HOUR

Partner with a local craft brewery or restaurant close to your workplace. Tappy Hours are great places to network across various businesses, so reach out to your friends and colleagues from other businesses to get them involved as well. Tappy Hour begins when the bell is rung (by YOU!) and a certain percentage of all food and drink is donated back to your cause! This is a great win-win for brewery and restaurants to get new customers in their doors. Tappy Hour is done when the bell rings again (by YOU, probably just a little tipsier). You can add 50/50 raffles or auction items during your Tappy Hour to add to your fundraising total!

The more businesses that participate in Tappy Hour, the better it is for your Tappy Hour vendor partner. Typically, for just an hour, businesses are willing to give 50% of the cost as a donation. Your guests will continue to eat and drink past Tappy Hour, giving the establishment a chance to recoup their donation. Remember to give them lots of press!

OFFICE OLYMPICS

The Office Olympics are a team event, so divide employees into teams. To help team members identify each other, give employees a bandana in their team color. Trying to complete all six events in one day can be very time consuming, so we recommend spreading the games out across a week by hosting one game a day and two events on Friday. Examples of events:

- Desk Chair Races through an obstacle course
- ID Card Toss into Hula Hoops of various point values
- Olympic Wacky Trivia
- Rubber Band Archery at colorful target on whiteboard
- Finger Skating - a one finger typing contest using a website like typingtest.com
- Memory Slalom - teams will be shown a quick series of images and they have 2 minutes to write down everything that they remember.

Have a trophy and an awards ceremony! Let the Games begin!

This is a great team building activity - period! At the beginning of the Olympics, discuss the cause that the teams are playing for during the week. Ask them to donate to enter as a team. The number of teams or players should determine your entry fee.

CRAFTY FUNDRAISERS

Office FUNdraisers help create community in the workplace!

QUICK CRAFTY FUNDRAISING IDEAS

- FAMILY PAINT NIGHT
- I"LL TUMBLE FOR YA
- COFFEE AND CRAFTING
- SHOW ME A SIGN
- PUMPKIN WITH A PURPOSE

These are just a few suggestions - if you are a crafter, you probably have a million more ideas!

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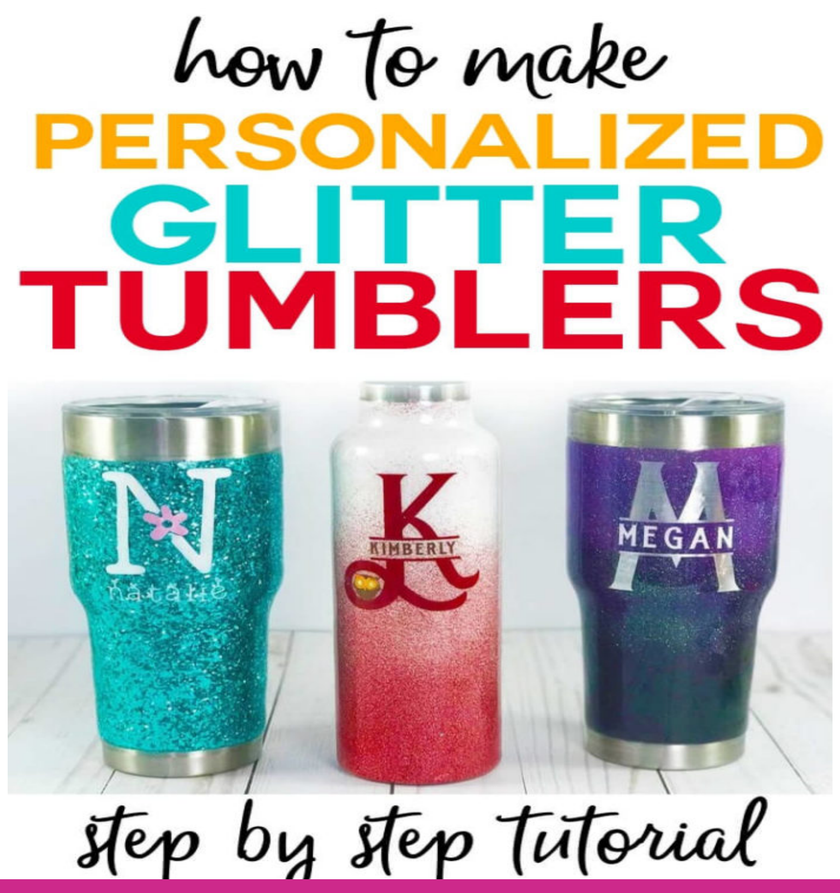
CRAFTY FUNDRAISER DETAIL

FAMILY PAINT NIGHT

This is a great fundraiser for the entire family! They can be a part of helping a great cause while creating a unique piece of art! Partner with a local painting studio and choose a great painting for families to complete. This can be done at the studio or even virtually!

Charge a set amount for the class.



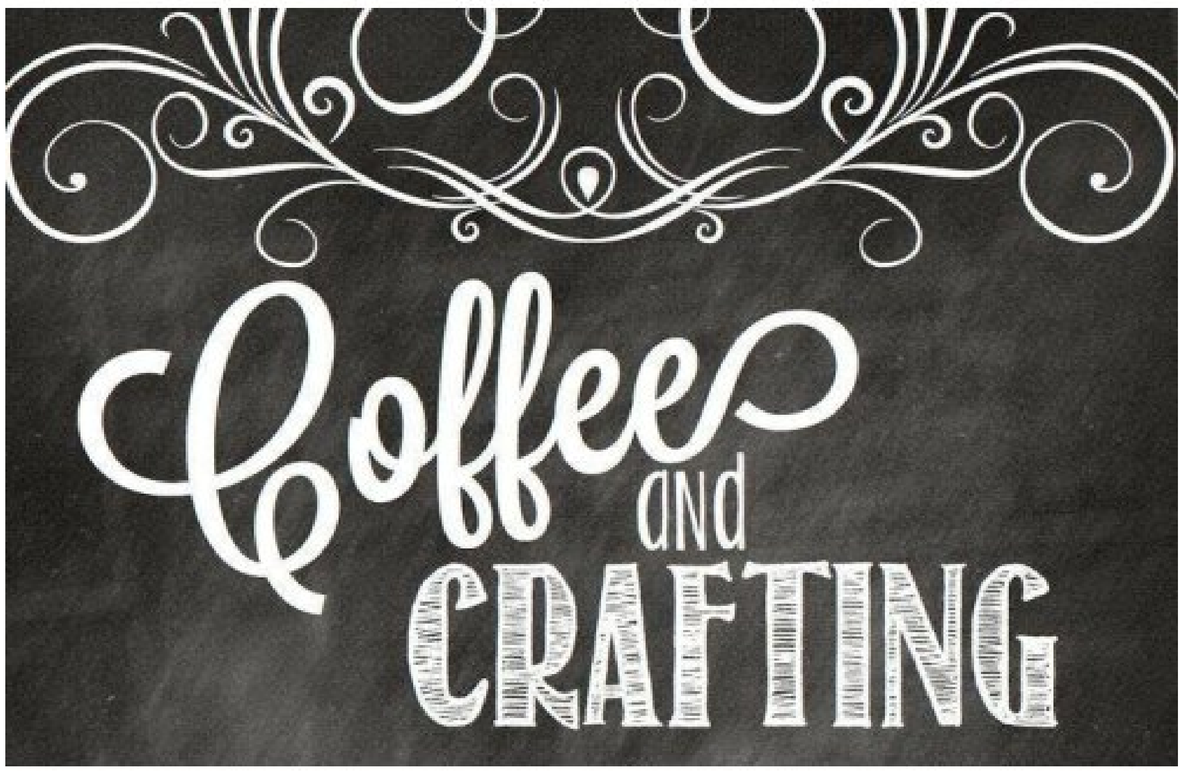
I'LL TUMBLE FOR YA

More and more people are becoming experts at making tumblers and they are all the rage! Find a local crafter that makes them and organize a class for people to learn how to do it! Offer drinks and snacks to be able to charge even more. Doing a step by step tutorial is a great way to teach people a skill and they will walk away proud of their creation.

Charge a set amount for the class. You can also sell the finished products on Facebook or an online fundraiser to increase your profits.

COFFEE AND CRAFTING

Pick a craft. Grab some coffee. Get Busy. It is as simple as that. There are a million crafting ideas out there so choose one where you can share your talent with others.



Charge a set amount for the class. You can also sell the finished products on Facebook or an online fundraiser to increase your profits.

SHOW ME A SIGN

Handmade signs are in hot demand! They have a clear message and you find them in offices, homes, schools- everywhere! Set up a class with a sign maker so that you can learn how to make them and then start creating!

Charge a set amount for the class. You can also sell the finished products on Facebook or an online fundraiser to increase your profits. Little Pink is always excited to get signs for our online auctions!

PUMPKIN WITH A PURPOSE

Each fall, decorated pumpkins are a stylish way to show your support or tell your story! Invite friends and family over for a Pumpkin with a Purpose Fundraiser. Charge a set fee to participate that covers the cost of your materials as well as a donation. Give the finished pumpkins to breast cancer patients or sell them!

Charge a set amount for the class. You can also sell the finished products on Facebook or an online fundraiser to increase your profits.

MUSIC LOVER FUNDRAISERS

QUICK MUSIC FUNDRAISING IDEAS

- DUELING PIANOS
- MUSICAL THEATER TRIVIA NIGHT
- KARAOKE NIGHT
- BROADWAY FOR BOOBIES
- DANCE MARATHON

These are just a few suggestions, but feel free to create your own theme!

Little Pink Houses of HOPE

MUSICAL FUNDRAISER DETAIL

DUELING PIANOS

This is a great fundraiser for accomplished musicians! Set up two pianos, invite some friends, and get ready for a raucous night! Throughout the night, point out your Donation Jars and require people to donate to request a song. The two pianists should feel free to poke, jab, make jokes, etc. to keep the crowd entertained!

Charge for the event and use Donation jars for people to donate their song requests throught the night.

MUSICAL THEATER TRIVIA NIGHT

This fun party can be a combination of trivia, Name that Tune, and Hum it! Grab your best musical theater friends and put together fun games for them that center around all the musicals that they love!

Share the Little Pink Story and do Soft Asks throughout the night. If you have an accomplished musician in the group, pass the hat to raise a set amount to have them perform!

KARAOKE NIGHT

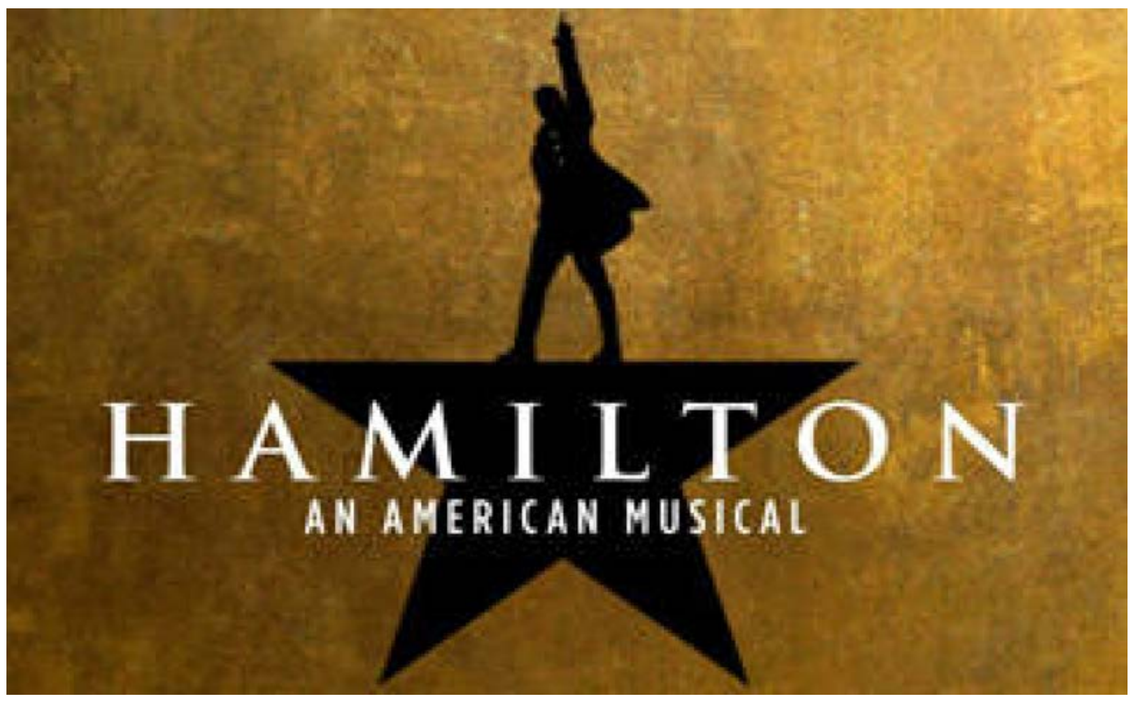
This is a great fundraiser that works for co-ed groups! Karaoke can be as raucous as you like! Invite friends, family, co-workers, etc. Set out jars for each Karaoke team and have attendees place money in the jars of their favorite singing act. You can also do a 50/50 raflle to increase the money that you bring in and offer a lucky person a chance to win some cash!

Donation jars work great for this fundraiser. Attendees will vote for their favorite team.

MUSICAL FUNDRAISER DETAIL

BROADWAY FOR BOOBIES

You know who you are! Can you sing way too many songs from Hamilton? Are you proud of the number of playbills that you have accumulated through the years? Now is the time to bring Broadway to you! Feel free to set a fundraising goal and if the group achieves it, raffle off two tickets to a Broadway show! Decorate with playbills and feel free to re-enact some of your favorite Broadway moments! A sing-along is a definite!



Share the Little Pink Story and do Soft Asks throughout the night. If you have an accomplished musician in the group, pass the hat to raise a set amount to have them perform!

DANCE MARATHON

Stay on your feet. Keep Dancing. Dance until you Drop! Organize a group of people- a school group, work colleagues, college dorm, church group, etc. to participate in a dance marathon! A great night of fun!

Secure pledges prior to the Dance Marathon. Sell concessions for all of your thirsty dancers!

BEER & WINE FUNDRAISERS

QUICK BEER & WINE FUNDRAISING IDEAS

PAIRING PARTY

CUPCAKES AND COCKTAILS

PUBCRAWL

These are just a few wacky suggestions, but feel free to create your own theme!

Little Pink Houses of HOPE

BEER & WINE FUNDRAISER DETAIL

PAIRING PARTY

Pairing parties are a great way for people to experience new tastes combined in innovative ways! Here are just a few ideas for pairing parties:

- Girl Scout Cookie and Wine Pairings
- Wine and Cheese Pairings
- Beer and Beef Pairings
- Wine and Chocolate Pairings
- Beer and (Meat)Balls Pairings

Start with a ticket cost. Add auction items, wine pulls, or a 50/50 raffle and you have a successful event! Finding the right wine or beer partner is key to your success!

CUPCAKES AND COCKTAILS

Sip on hand crafted cocktails while you learn how to decorate the perfect cupcake. Decorating is so much fun! Then, of course, you will have to try the beautiful creations of others in the class as well! It is a sweet night! This fundraiser only requires that you partner with a cake decorator and that you have baked or purchased cupcakes. Make fun cocktails for the group!

Charge a fee for the class experience! Secure a couple of prizes to give out and let participants purchase raffle prize tickets.

PUBCRAWL

Set up a map of participating bars that are within walking distance and start crawling! It is a simple concept where the individuals participating pay a set amount for the PubCrawl and then indivuals stops on the Crawl all provide a special drink for participants. PubCrawls are great with special T-shirts as well!

the PINK PUB CRAWL

Charge a set amount for the PubCrawl. You can also have incentive donations along the way.

VIRTUAL EVENTS

QUICK VIRTUAL FUNDRAISING IDEAS

- DIGITAL HAPPY HOUR
- WALL OF LOVE
- GAMES TOURNAMENT
- FACEBOOK FUNDRAISER
- WELCOME TO MY STORE

These are just a few suggestions, but the digital world has lots of new and ever-evolving platforms for fundraising!

Little Pink Houses of HOPE

VIRTUAL FUNDRAISER DETAIL

DIGITAL HAPPY HOUR

Invite your friends and family to a digital happy hour with a purpose! Teach them something simple, like how to make a mojito. Enjoy the time together. Share your Little Pink Story and experience with them.

This is truly a fundraiser that has a "soft ask" at the end of it or throughout the happy hour. Tell them what you want them to do and give them the information to donate. You can also encourage them to donate online during the Happy Hour so that you can celebrate what the group has donated!

WALL OF LOVE

Fundraise with Love on GivingGrid.com for Little Pink: The Wall of Love (WOL) is both simple and wonderful. People "share the love" and post a heart to your WOL with their donation. Donors can also:

- Include a special message.
- Donate in honor or memory of a loved one
- Wish someone happy birthday or anniversary
- Simply tell someone you love them...

Donors can even send their heart as an eCard!

When they purchase their Wall of Love Hearts they will be making a donation to Little Pink! it is that simple once you set up your wall!

GAMES TOURNAMENT

Create a series of challenges that test team skills, endurance, and aptitude with a games tournament. Teams can register to compete in different challenges with the top scorers winning a prize! Get local businesses involved for prize sponsorships, and make it a public, fun event that everyone can come and watch.

Gamers raise money while competing in the tournament!

VIRTUAL FUNDRAISER DETAIL

FACEBOOK FUNDRAISER

Facebook is where your friends and supporters live, so why not set up a Facebook Fundraiser! Share your story through a video and ask them to donate. Set a meaningful goal and tie it back to the Little Pink experience.

Supporters will donate directly on Facebook, eliminating any of the work on your part!

WELCOME TO MY STORE

Are you a graphic designer and have a great idea for a cool T-Shirt? Maybe you have a funny slogan or an inside joke that would be so great on merchandise. It is super easy to sell merchandise online through stores where you will never touch the product. Check out sites like Bonfire that take you from design to production, selling and shipping!

*Use of LPHOH logo must be pre-approved.

You will have created an online store for a good cause !
You can add other merchandise to raise funds as you get new ideas!

HEALTH AND WELLNESS FUNDRAISERS

QUICK HEALTH & WELLNESS FUNDRAISING IDEAS

- POKER WALK
- JOURNALING CLASS
- MASSAGE ENVY
- WE WILL NOT WAFFLE
- YOGA, YOGA, OR YOGA

These are just a few suggestions, but feel free to create your own theme!

Little Pink Houses of HOPE

POKER WALK

Give participants a map of a walking route and have playing cards at each of the 5 stops. At the end of the walk, the best hand according to Poker rules wins half the pot. Sweeten the deal with additional prizes for the lowest hand or mark select cards with a secret symbol for a healthy prize. At stop 5, you can also charge a set amount to let them switch out one card to try to make their hand better.

$ Charge an entry fee for all walkers. Add some healthy snacks and water at each station.

JOURNALING EVENT

Connecting your intention to your true self while having fun doing it is the goal of the journaling event fundraiser. Examples of journaling events:

Connect Art and Journaling
Bible Journaling
Rapid Response Journaling
Journaling through Cancer
Music and Lyric Journaling

$ Charge for the class. Provide coffee and snacks. Find a good journaling instructor to guide the group through the process.

MASSAGE ENVY

Connect with a couple of different massage therapists and secure multiple donated massages. Organize an online auction (Little Pink can help with that) and auction of the massages! This is a great way to raise funds quickly without any additional party planning.

$ Their funds will be donated in the online auction portal when they win!

WE WILL NOT WAFFLE

This is a great fundraiser for people that like to explore their faith. Rooted in a program or the day that delves into the topic of being indecisive (about relationships, works, self-worth, medical treatment or connection with God), and provides a support network as well as a shared community for good discussions. Oh, and you get to eat waffles!

Get a local celebrity (TV News Anchor, Radio DJ, Mayor, etc.) to be on the judges panel to get extra excitement about the event! Admission and cupcake sales will give you all the revenue you need to be successful!

YOGA, YOGA, YOGA

There are many different yoga classes and experiences that can easily transform into a great fundraiser!

Examples of yoga classes:

- Goat Yoga
- Glow in the Dark Yoga
- Happy Hour Yoga with Beer
- Aerial Yoga
- Dog yoga
- a YogaRave
- Stand Up Paddle Board Yoga
- Hot Yoga

Charge for the class. Provide water and snacks and share your story at the beginning of the class to help set the intention of a healing environment of shared love.

MISCELLANEOUS FUNDRAISERS

QUICK MISCELLANEOUS FUNDRAISING IDEAS

- POTTY ON THE LAWN
- COMMUNITY YARD SALE
- CLICKS FOR A CAUSE
- CUPCAKE WARS
- WACKY WAGER

Endless possibilities in this category!
If you can dream it, you can do it!

Little Pink Houses of HOPE

MISCELLANEOUS FUNDRAISER DETAIL

POTTY ON THE LAWN

The colorful commode mysteriously circulating around area lawns is guaranteed to get a laugh from anyone who has seen or heard of it. But the toilet is serious business. Basically, you drop the potty on a lawn, and the homeowner has to pay to have it removed. $10 for removal, $20 to move it to a friend's house, and $30 for the above + the promise that it won't come back to them. Get a group of teens involved to be your "potty movers"!

You can paint a couple of pottys so that you have more than one in circulation at a time. Focus on great Potty signage so that people understand the cause! This also works great as a Flamingo Flocking!

COMMUNITY YARD SALE

This fundraiser is a great way for community members to get rid of their "treasures". Partner with a local church or retail space or in the cul de sac so that you have lots of space! Have signage about the cause and extra donation jars for the people who might now find something to buy but are still interested in donating.

Make it clear to all participants where the money for the yard sale will be going and who it will serve! By doing it as a group, you can have one central checkout station.

CLICKS FOR A CAUSE

Partner with a local photographer to do a mini sessions that lasts 10-15 minutes. Include some free images and then a set rate for other images for the photographer. The participants can then buy extra images from the photogrpaher if they like.

Charge for the mini sessions.

MISCELLANEOUS FUNDRAISER DETAIL

CUPCAKE WARS

Calling all Amateur Bakers! Each baker is asked to submit three dozen cupcakes, which are judged according to taste, design and presentation. After the judging is completed, one dozen of the winning cupcakes in each category is put up for auction. The remaining two dozen cupcakes are available for individual sale along with all remaining cupcakes. Spectators attending Cupcake Wars may purchase a box of six cupcakes for $15 and a dozen for $25. After the auction, people who purchased the boxes may then select their favorites from the remaining cupcakes. Admission to Cupcake Wars is $5 per person

Get a local celebrity (TV News Anchor, Radio DJ, Mayor, etc.) to be on the judges panel to get extra excitement about the event! Admission and cupcake sales will give you all the revenue you need to be successful!

WACKY WAGER

People will donate money to see a bit of harmless craziness released into an otherwise dull world. Also, this type of crowdfunding works best in more intimate circles, such as at the workplace or within the local community. However, once you get some traction from your donors, they will pay heavy money for the privilege of designating a co-worker or a neighbor to shave half of his mustache, take a polar bear plunge, skiing in a tutu, dying your hair pink, jumping out of a plane, etc.

This type of fundraising will involve an online donation page (which Little Pink can set up) for people to donate. Set a monetary goal, that once reached, the wacky wager will be completed.

Hosting a Fundraiser

8 Tips for a Successful Event

1. Set a Goal

Knowing your fundraising goal is your first step to success. You will plan differently—and invite differently—if your goal is to raise $500 vs. $5,000. And if your house party is simply a "friend-raising" event, know this, too.

2. Understanding Hosting Duties

A good house party does not require a large or fancy home. It's more important to have a host who is enthusiastic about your work and mission and is willing to roll up their sleeves when it comes to invitations and follow up. A good host is:

- Passionate about your mission
- Willing to open up their home
- Eager to invite their own friends and colleagues to the party
- Prepared to pay for food and drinks
- Willing to make calls before the party to confirm attendance
- Able to make all of the attendees feel welcome and comfortable
- Ready to make a donation of their own during the party
- Committed to writing thank-you notes after the event is over

3. Know that Not Everyone Will Say Yes

Not everyone you invite will come to your event! Even if they all wanted to, there will be conflicts that prevent them from doing so. Plan to invite three to four times as many people as you want to show up.

4. Not All Surprises are Good Surprises

Rather than surprise party guests with a request for donations, make clear on the invitation that this is a fundraising event. Language such as "donations gratefully accepted" or "please remember your checkbook!" will work for this purpose.

5. Make a Plan for the Evening

Your plan does not need to be long; it should contain just enough information to make everyone involved feel comfortable. At minimum, your plan should answer the following questions:

- Who is purchasing the food and drinks and when will this happen?
- What is the timeline for all activities, including time of event, time of presentation, time of the Ask?
- Who will make the Ask?
- Will there be donation envelopes? (Hint: Yes)
- Will there be a way to donate online? (Hint: Yes)

6. Share an Inspiring Presention

The presentation should be succinct but compelling and engaging. You can share a Little Pink video, slide show or any combination of these. You should plan on sharing your Little Pink story to personalize it for all of your attendees.

7. Make a Compeling Ask

The "Ask" will follow the presentation. The Ask can be done by the host, or by someone who is introduced by the host. (**Do not wait until the night of the event to decide who is asking!)**
If you have set a fundraising goal for the evening, now is a great time to share this goal and let the guests know how much of a contribution it would take from each of them to be able to meet that goal.

8. Follow Up

Be sure to thank your guests as they are leaving and also send thank-you notes within a week or two. You may also want a follow-up plan for people who expressed interest in attending but had a conflict the night of your event.

Support from Little Pink every step of the way!

The Little Pink Team will work with you to ensure that your event is a success!

MATERIALS

Individual Event Page
Flyer for your Event
Logo for your Event
Rack Cards
LP Informational Stories
Banners
Silicone Bracelets
LP Stickers

PRE-MARKETING

News and TV Press Release
Invites to Data Base Constituents
Social Media Posts

PRESENTATION

Library of Little Pink Short Videos (3-5 min)
PowerPoint Presentation

THE ASK

Online Donation Page
Giving Cards
Donation Envelopes

FOLLOW UP

Donation Thank Yous

A Mission that Makes a Difference

When a patient is in treatment for breast cancer, it affects the entire family. Roles change. Relationships are strained. Finances drained. Those stressors change the entire dynamic for many families and it is in that space that Little Pink Houses of Hope steps in- to empower, encourage, and care for breast cancer families in need. The free week-long retreats that we offer are not just a vacation with a dollar value- they change lives!

We have seen couples on the verge of divorce find ways to communicate and see each other again for the first time. On a Little Pink retreat, children who feel awkward having a parent who is bald or sick, instantly connect with other children and what once felt isolating, is somehow made to seem normal.
The changes don't just take place during the retreat; we have witnessed entire families that connect with each other and become part of their immediate support network for years after their retreat experience. The most common phrase that we hear about our programming is that "We came as strangers. We are leaving as a family".

We are not curing cancer. We are empowering cancer patients to live a full life! We are uniquely blessed to walk alongside them on their journey and take that responsibility very seriously.

Little Pink Houses of Hope remains an organization without precedent or parallel. Those who have partnered with and supported us have made Little Pink Houses of Hope the best of the best when it comes to serving breast cancer survivors and their families. We sincerely hope that you will join the Little Pink family!

WHAT WE DO

We provide FREE week-long vacations for breast cancer patients and their families. A cancer diagnosis affects not only the patient but the entire family. Every retreat is designed to help families relax, reconnect and rejuvenate during the cancer journey.

GEOGRAPHIC AREA AND WHO WE SERVE

Little Pink provides week-long vacation retreats in NC, AL, MD, SC, FL, AZ, CA, TX, MI, GA, and the US Virgin Islands and Costa Rica for breast cancer patients and their families. Little Pink extends services for breast cancer survivors and their families through all stages of cancer treatment from diagnosis to end of life.

Since its inception, the organization has served over 2,000 individuals and over 850 families through its signature retreat model.

Meaningful Volunteer Opportunities

Add another level of commitment by helping recruit volunteers at your event!

01 As a group, help prep and serve a meal at a retreat location!

02 Call families prior to their retreat and intake their needs, allergies, and help welcome them to area.

03 Put together welcome bags for a retreat highlighting the best of your area.

04 Conduct a special day at work that raises money- Karaoke lunch anyone?!

05 Help coordinate retreat by connecting LP to vendors

06 Write letters or cards of encouragement

07 Make a digital memory book for families post-retreat

08 Collect Grocery Gift Cards to offset cost

@littlepink.org

@littlepinkpics

@littlepinkhope

To learn more
www.littlepink.org
info@littlepink.org
336-213-4733

HOW DO I START?

THREE EASY STEPS:

1. Fill out the 3rd Party Event Agreement Form Online
https://www.littlepink.org/forms-access/3rd-party-event-agreement

2. You will get a call from a Little Pink Team member to discuss your event and help you figure out what materials and resources you might need.

3. Get a planning team together- make the experience enjoyable by doing it with your group of best friends or coworkers!

If you have any questions, email info@littlepink.org. We are happy to assist you as you plan!

Little Pink Houses of HOPE