# **AMAZING RACE**

# Little Pink Edition SPONSORSHIP INFORMATION

### **Presenting Sponsor**

- Prominent Logo printed on all participant race bags
- Prominent course signage- inclusion of your company logo on signage at start area, finish line, post race after party
- Logo on Event shirts for Staff and Volunteers
- Reserved VIP parking at Start and Finish of Race
- 2 complimentary team entries and 2 speed passes for race day
- Promotion in Event newsletter mailed out electronically to over 5,000 supporters
- Prominent corporate logo with link on event page
- Social media promotion campaign including name recognition/ Blog highlighting your participation
- 10 x 10 Tent set up for promotion at after party or corporate promo match (Examples: Car dealer- vehicles at party; Corporation- large truck at after party.) We will work to make it what you want!
- PA Announcements on Race Day

Cost: 3,000

#### **Finish Line Sponsor**

- Logo printed on all participant race bags
- Course signage at finish line
- PA announcement at course start line and during post race after party
- Reserved parking at start and finish of race
- 1 complimentary team entry and 1 speed pass for race day
- Corporate logo and link on event page

Cost: \$1,500

## **Race Bag Sponsor**

- Logo printed on all participant race bags (200 total bags)
- PA announcement at course start line and during post race after party
- Corporate logo and link on event page
- 1 complimentary team entry

Cost: \$500

#### **Challenge Sponsor**

- Inclusion in Race Day Video (at after party and on social media)
- Course signage at finish line
- Amazing Race Banner for your place of business to acknowledge your support
- 2 Race Day T-shirts for your staff

Cost: \$250