When a patient is in treatment for breast cancer, it affects the entire family. Roles change. Relationships are strained. Finances drained. Those stressors change the entire dynamic for many families and it is in that space that Little Pink Houses of Hope steps in to empower, encourage, and care for breast cancer families in need. The free week-long retreats that we offer are not just a vacation with a dollar value- they change lives! We have seen parents on the verge of a divorce find ways to communicate and see each other again for the first time. On a Little Pink retreat, children who feel awkward having a parent who is bald or sick, instantly connect with other children and what once felt isolating, is somehow made to seem normal. And the changes don’t just take place during the retreat. We have witnessed entire families that connect with each other and become part of their immediate support network for years after their retreat experience. The most common phrase that we hear about our programming is that “We came as strangers. We are leaving as family.”

We are not curing cancer. We are empowering cancer patients to live a full life!

I am proud of what Little Pink Houses of Hope has become and to see the impact on a large group of breast cancer patients from across the country is amazing. I am proud of the leaders who have stepped up to take our organization even further. And I am unspeakably proud of our participants—patients, caregivers, and their children who never stop caring about each other and loving each other during a difficult time. We are uniquely blessed to walk alongside them on their journey and take that responsibility very seriously.

Little Pink Houses of Hope remains an organization without precedent or parallel. Those who have partnered with and supported us have made Little Pink Houses of Hope the best of the best when it comes to serving breast cancer survivors and their families.

Hoping that you will join the Little Pink family!

Little Pink Houses of Hope is a 501 (c) 3 Non-Profit Organization. Federal tax ID #27-3365488
MISSION STATEMENT

To promote breast cancer recovery by offering opportunities for survivors to reconnect and celebrate life.

WHAT WE DO

We provide FREE week long vacations for breast cancer patients and their families.

A cancer diagnosis affects not only the patient, but the entire family. Every retreat is designed to help families relax, reconnect and rejuvenate during the cancer journey.

GEOGRAPHIC AREA AND WHO WE SERVE

Little Pink provides week long vacation retreats in NC, AL, MD, SC, FL, AZ, CA, TX, MI, GA, and the US Virgin Islands and Costa Rica for breast cancer patients and their families. Little Pink provides services for breast cancer survivors and their families through all stages of cancer treatment from diagnosis to end of life. Since its inception, the organization has served 1,700 individuals and over 500 families through the Breast Cancer Family Retreat Program.

"Little Pink showed our family unconditional love when we felt emotionally beaten and physically battered by cancer. Little Pink is one of the most amazing organizations! It is based on faith, hope, love and giving to families when they need it the most, without expecting anything in return."

Kristen Tuggle
from Knoxville, TN
Little Pink...

- Welcomes the opportunity for new partners
- Seeks to accomplish our mission and help you meet your objectives
- Looks for companies with strong brand images and solid history
- Encourages making others aware of the people who support us
- Endeavors to build long term relationships
- Is humbled by partners’ ability to break fundraising records and create unique programs and amazed by accomplishments of partnerships
- Non-exclusive
- Does not endorse or recommend products or services
- Does not authorize programs associated with products or services it deems inappropriate. (including, but not limited to tobacco or other known cancer causing products)

*Little Pink strongly adheres to the Better Business Bureau’s Standards for Charity Accountability.*

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**8 IN 10**

*Consumers say, “Corporate support of philanthropic causes wins their trust in a company.”

**86%**

*Of Americans will switch brands to support a cause they believe in.

*Cone Corporate Citizenship Study, 2004*

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**Why Should You Partner with Little Pink?**

- You strategically combine business activities with charitable interest for a mutually-beneficial relationship.

- You provide a unique way for employees and consumers to support the cause while allowing individuals to get involved and spread the message in a way that is meaningful to them.

- Your employees and consumers bond in the mission of the cause, increasing customer loyalty and improving employee morale.

- You take on the Little Pink mission as your own—showing amazing fundraising capabilities and creative efforts.

- Little Pink provides a highly-visible tool to bring companies’ values to life.
Little Pink provides partner resources and maximizes fundraising potential by helping with program development, implementing best practices and creating passion for the cause. Here are some potential partnering opportunities for our corporate partners:

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<tr>
<th>Specialized Fundraising Campaigns</th>
<th>Sponsor or Host an Event</th>
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<tr>
<td>Event Sponsorship</td>
<td>“Dancing with the Stars” Annual Gala/ Local Community Event</td>
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<td>Employee Giving</td>
<td>Company Match of charitable contributions made by employees</td>
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<td>In-Kind Giving</td>
<td>Company products and Adopt-A-Retreat Program</td>
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<td>Cause Related Marketing</td>
<td>“Cash Register” Round-Up or Donate a percentage of sales</td>
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<td>Volunteering</td>
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<td>Awareness Ad Campaigns</td>
<td>Direct mail promos, Commercial/PSA, and E-mail programs</td>
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<td>Alumni Support</td>
<td>“Children of Hope” Scholarship</td>
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</tbody>
</table>

“Little Pink is always going to be an important memory in my life. They gave me the best gift at a time I needed it the most.”

**Misty Hall** from Liberty, NC
Family Week Sponsorship Benefits

$50,000 (Brand New Retreat)
Press release to local and national media outlets
Five minute video of the sponsored week
Sponsorship Banner to Welcome Families
Recognition on the Website placement: logo with link
Recognition in newsletter
Recognition at Retreat Location
Special recognition in annual report
Volunteer Opportunities
Visit by staff person for meeting or event
Retreat t-shirt for families during sponsored week
Recognition in printed retreat materials

$25,000 (New Retreat Location with secured properties)
Press release to local and national media outlets
Recognition on the Website placement: logo with link
Recognition in newsletter
Recognition at Retreat Location
Recognition in printed retreat materials
Special recognition in annual report

$10,000 (Already established retreat)
Recognition in newsletter
Recognition on printed retreat materials
Recognition in annual report

“God has used Little Pink for myself and family to connect and enjoy life so much more with meaning and purpose. “

Ann Marie Faillace
from Montague, New Jersey
Board of Directors

Jeanine Patten-Coble
Founder and President, Little Pink Houses of Hope

Kenny Martin - Board Chair
Owner, Three’s Company Salon

Robert Johnson - Vice Chair
Assistant VP/Producer Commercial Sales, HUB International

Lisha Akers - Secretary
Triad Area Manager, ManPower, Inc.

Melody Wrenn - Treasurer
Accountant, Entrepreneurial Assistance, Inc.

Dr. Tim Beshel
Beshel Chiropractic

Sandy Ellington-Graves
Realtor, Allen Tate Realty

Chris Sconzo
Financial Advisor, Edward Jones

Greg Westcott
Vice President, Westcott Automotive

David Wyatt
Vice President, American National Bank