



You can participate in making a **HUGE** difference every time a customer purchases an item at your merchant site through a Little Pink Houses of Hope **ROUND UP** campaign.

It's as easy as



- 1** As a merchant store, you can set up a button on your cash register to automatically ROUND UP your customer's bill to the nearest dollar. *
- 2** When a customer checks out, simply ask, "Would you like to round up your total to help breast cancer patients and their families?". The money will be used to provide free week long vacations for breast cancer patients and their families!
- 3** Celebrate your success! It takes as little as \$1,008.00 to cover the cost of a family to attend a retreat! A ROUND UP campaign is a great way for your employees to know exactly who they are helping and the difference that small change can make! Total out your additional amount and submit a check to Little Pink Houses of Hope at the end of the month.

Little Pink Houses of Hope will provide framed certificates for all merchants that are a part of the round up campaign as well as in store materials. For more information, please contact Little Pink Houses of Hope Development Director, LeKeshia Franklin at lekeshia@littlepink.org or at 336-213-4733.

*You can also use a donation box at the check out counter. Boxes will be provided and picked up at the end of the month. Boxes are great but, with so many people using credit and debit cards, a ROUND UP at the register campaign is much more successful.

Little Pink Houses of Hope is a non-profit organization with federal tax exempt ID #27-3365488. All financial donations are tax deductible as allowed by law.

