

Quick Facts

- <u>Little Pink Houses of Hope</u> is a nonprofit that provides FREE week-long vacations for breast cancer patients and their families.
- Every retreat is designed to help families relax, reconnect and rejuvenate during the cancer journey.
- Founded in 2009, Little Pink has spread to offer 21 retreats across nine states including North Carolina, South Carolina, Alabama, Maryland, Arizona, US Virgin Islands, Florida, California, Michigan, and an international retreat in Costa Rica.
- Families are provided a private house for the week, a fully stocked refrigerator and a schedule of daily activities ranging from kayaking to concerts.
- Each retreat hosts 11 families and/or couples.
- A week-long vacation typically requires budgeting, pre-planning and saving, which is not a priority for most families affected by cancer. Providing a complimentary and stress-free vacation eliminates the financial stress that these families feel, allowing breast cancer patients and their support group to relax and enjoy each other's company.
- Little Pink Houses of Hope was founded by breast cancer survivor Jeanine Patten-Coble who was inspired by the idea while vacationing with family immediately following her own cancer diagnosis.
- In 2017, Patten-Coble was announced as a <u>CNN Hero</u> for her work with Little Pink Houses of Hope.
- To attend a retreat, families submit an application and proof of medical clearance from their oncology health care team.
- There are multiple ways to support Little Pink Houses of Hope, including:
 - Make a Donation
 - Donate Your Property
 - Volunteer
- To learn more, visit littlepink.org.

Media Contact:

For press inquiries, please contact media@littlepink.org.