

LITTLE PINK HOUSES OF HOPE  
MEDIA KIT



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## QUICK FACTS

- [Little Pink Houses of Hope](#) is a nonprofit that provides FREE week-long vacations for breast cancer patients and their families.
- Every retreat is designed to help families relax, reconnect and rejuvenate during the cancer journey.
- In eight years, Little Pink has spread to offer 15 retreats in the following states; North Carolina, South Carolina, Alabama, Maryland, Arizona, Florida, Georgia, California, and Michigan, as well as the U.S. Virgin Islands.
- Families are provided a private house for the week, all meals, and a schedule of daily activities ranging from kayaking to concerts.
- Each retreat hosts 8-11 families and/or couples.
- A week-long vacation typically requires budgeting, pre-planning and saving, which is not a priority for most families affected by cancer. Providing a complimentary and stress-free vacation eliminates the financial stress that these families feel, allowing breast cancer patients and their support group to relax and enjoy each other's company.
- Little Pink Houses of Hope was founded by breast cancer survivor [Jeanine Patten-Coble](#), who was inspired by the idea while vacationing with family immediately following her own cancer diagnosis.
- In 2017, Patten-Coble was announced as a [CNN Hero](#) for her work with Little Pink Houses of Hope.
- Since 2010, Little Pink Houses of Hope has served more than 650 families.
- In 2019, Little Pink will hold 21 different retreats that host 8-11 families each.
- To attend a retreat, families submit an application and proof of medical clearance from their oncology health care team.
- There are multiple ways to support Little Pink Houses of Hope, including:
  - Make a Donation
  - Donate your Property
  - Volunteer
- To learn more, visit [littlepink.org](http://littlepink.org).

Media Contact:

For press inquiries, please contact [media@littlepink.org](mailto:media@littlepink.org).





## QUOTES



"Since going on The Little Pink Retreat, I no longer try to hide it from myself or others. I allow myself to feel the emotions and acknowledge the battle I won. It allowed me to see myself as a healing person. I do not have to always carry it with me. I am free to be me. Seeing other ladies with the same struggles and battles, with smiles and having happy times, reminded me, I won't always be fighting this. I will heal."

"This retreat was just what I needed to help me regroup, de-stress and most of all the wonderful families I connected with, helped me to understand I was not "alone".



"We were treated with incredible kindness and so much love! I will carry the memories of these women and their families with me forever. Our Volunstars were rock stars! I cannot wait to be on the other side and volunteer in the future. This was a once in a life experience and my family and I cannot thank LPHOH enough!"



"It was the most amazing experience. For an entire week, there were no thoughts of upcoming doctor appointments, surgeries and treatments. All of the survivors shared the experiences, and got along so well. We were not strangers, but friends, from the beginning of the retreat, with that common bond."



“My daughter in law, who is the cancer survivor, was treated so special and made so many long lasting friendships. I can't tell you how wonderful and soul boosting this was for us to attend. Cancer takes such a devastating toll on a family. This was such a bright spot for us after all we have been through. Thank you so much.”

Additional quotes can easily be obtained specific to retreat location, age, gender, etc. by emailing [media@littlepink.org](mailto:media@littlepink.org)



## **2019 Little Pink Retreat Calendar**

<b>April 27-May 4</b>	<b>Carolina Beach, NC</b> Retreat Coordinator: Kate Weiss Retreat Director: Jeff Davenport
<b>May 4-11</b>	<b>Scottsdale, AZ</b> Retreat Coordinator: Mary Jo Pazak Retreat Director: Christy Weir
<b>May 11-18</b>	<b>St. John, USVI (Couples Only)</b> Retreat Coordinator: Tim Hanley Retreat Director: Jeanine Patten-Coble
<b>May 11-18</b>	<b>Hatteras Island, NC</b> Retreat Coordinator: Pam Rak Retreat Director: Roz Smith
<b>June 1-8</b>	<b>Ocean City, MD</b> Retreat Coordinator: Stacy Shepps Retreat Director: Stacy Shepps
<b>June 1-8</b>	<b>Sedona, AZ</b> Retreat Coordinator: Dawn Walker Retreat Director: Katie Edick
<b>June 15-22</b>	<b>Key West, FL</b> Retreat Coordinator: Sharon Dickinson Retreat Director: Amy Humphrey
<b>June 15-22</b>	<b>Blue Ridge, GA</b> Retreat Coordinator: Brad Shaw Retreat Director: Daphne Slaughter
<b>June 22-29</b>	<b>Costa Rica (Couples Only)</b> Retreat Coordinator: Jeanine/ Doris Retreat Director: Jeanine Patten-Coble
<b>August 17-24</b>	<b>Orange Beach, AL</b> Retreat Coordinator: Robi Jones Retreat Director: Rhonda Ferrel
<b>August 17-24</b>	<b>Emerald Isle, NC</b> Retreat Coordinator: Dawn Walker Retreat Director: Kenny Martin

- September 7-14 Grand Haven, MI**  
Retreat Coordinator: Kristi Prince  
Retreat Director: Heather Durosko
- September 4-11 Manistee, MI**  
Retreat Coordinator: Laura Ball  
Retreat Director: Keith Schlueter
- September 14-21 Lake Tahoe, CA**  
Retreat Coordinator: Angie Brown/ Michelle Ross  
Retreat Director: Trish Ellis
- September 14-21 Oak Island, NC**  
Retreat Coordinator: Marianne Lawruk  
Retreat Director: Elizabeth Gilley
- September 21-28 Temecula, CA (Couples Only)**  
Retreat Coordinator: Jeanine Patten-Coble  
Retreat Director: Jeanine Patten-Coble
- October 19-26 Myrtle Beach, SC**  
Retreat Coordinator: Cristi Seay  
Retreat Director: Sherri Allen
- October 19-26 Central Coast, CA**  
Retreat Coordinator: Lynnette Rivera  
Retreat Director: Jessie Shepps
- October 27-Nov 3 Buxton, NC (Couples Only)**  
Retreat Coordinator: Pam Rak  
Retreat Director: Kate Weiss
- November 2-9 New Smyrna Beach, FL**  
Retreat Coordinator: Doris Harrington  
Retreat Director: Adam Banno



## VIDEO RESOURCES

### IMPACT VIDEOS- RUN TIME 3:45- 6:00

2018 <https://www.youtube.com/watch?v=LbUUIpDWCFI&feature=youtu.be>

2017 <https://www.youtube.com/watch?v=WecMZ4POHow>

2016 <https://vimeo.com/186509412>

### CNN HEROES VIDEO

Video 1 <https://www.youtube.com/watch?v=kq3EMU3TEKU>

Video 2 <https://www.youtube.com/watch?v=TEPpcv8uy1Q>

### LITTLE PINK STORIES

Participant Story <https://vimeo.com/channels/514773/65400531>

Volunteer Story <https://vimeo.com/channels/514773/65399672>

Volunteer, Dad and Son Story

<https://vimeo.com/channels/514773/65928292>

Little Pink Kids Experience

<https://www.youtube.com/watch?v=9yDg4vjSino>

Team Pink Story <https://vimeo.com/226620553>

Infinite Hope Story <https://www.youtube.com/watch?v=xLxAfwGXzXI>

## ARTICLE RESOURCES

Huffington Post

<https://www.huffingtonpost.com/entry/59ca8f3de4b0f2df5e83b1e3>

Self Magazine <https://www.littlepink.org/founder-wins-self-magazines-2014-women-good-award/>

Southern Living <https://www.southernliving.com/healthy-living/mind-body/little-pink-houses-of-hope-breast-cancer-retreat>

Reader's Digest <https://www.rd.com/health/conditions/women-learned-breast-cancer-survivors/>

CNN <https://www.cnn.com/2017/07/20/health/cnn-hero-jeanine-pattencoble/index.html>

Woman's World Magazine <https://www.littlepink.org/womans-world-magazine-highlights-lphoh/>

Everyday Health Magazine <https://www.everydayhealth.com/breast-cancer/living-with/item-number-one-on-new-years-resolution-list-your-own-health-advocate/>

Breast Cancer Wellness Magazine (pp 22-23)  
[http://www.breastcancerwellness.org/bcw/wp-content/uploads/2017/09/bcw\\_0917lr.pdf](http://www.breastcancerwellness.org/bcw/wp-content/uploads/2017/09/bcw_0917lr.pdf)

Carolina Country <https://www.carolinacountry.com/carolina-stories/carolina-life/departments/feature-story/little-pink-retreats-make-time-for-hope>

## PODCAST RESOURCES

Crazy Good Turns Podcast <https://score-a-score.disco.ac/share-new/164314/user/18037?signature=OkJUhskJL227ukL7dGYvKpCkUjI%3A1AE2djDV>

Trauma, Cancer, and Grief Podcast <https://www.littlepink.org/trauma-cancer-and-grief-helping-children-heal/>

Blog Talk Radio

<http://www.blogtalkradio.com/becausehopematters/2014/03/04/little-pink-houses-of-hope--cancer-retreat-for-families>



## FOUNDER INFORMATION

Jeanine Patten-Coble is the Founder and President of Little Pink Houses of Hope.

- For general TV, radio, podcast, and print inquiries, please email [media@littlepink.org](mailto:media@littlepink.org)
- To book Jeanine for motivational speaking, inquiries related to her book, [Struck by Hope](#), or for other personal inquiries please email [jeanine@pattencoble.com](mailto:jeanine@pattencoble.com)

## BIO/ SPEAKER INTRO INFORMATION

Jeanine Patten-Coble –Founder and President, Little Pink Houses of Hope

Jeanine was a high school history teacher and professional educational trainer for 15 years before being diagnosed with breast cancer in 2009. Her own battle with breast cancer inspired the creation of Little Pink Houses of Hope. Her work, providing breast cancer patients and their families with a week long vacation away from doctor appointments and treatments, has made an amazing impact across the United States. Jeanine was recently named a 2017 CNN Hero, honored by SELF magazine as the 2014 Women Doing Good award winner and by Former President George HW Bush as a Point of Light Award Winner. Her joy comes in knowing the way in which the national non-profit serves women in 48 states and Canada. She is inspired by all of the wonderful people that she has met through her service and is thankful that God showed up in her life in such a big and powerful way to put her on this mission. Jeanine has a Bachelor's degree from Saint Louis University, a Master's degree from NC A&T University and a certificate in Non-Profit Management from Duke University. Jeanine is thrilled to have a wonderful husband, Terry and son, Jake who carried her through her own cancer journey with their strength, support and love. She currently lives in Burlington, North Carolina.

Website: [www.littlepink.org](http://www.littlepink.org) email: [jeanine@littlepink.org](mailto:jeanine@littlepink.org)

Request links for headshots at [media@littlepink.org](mailto:media@littlepink.org)

## SOCIAL MEDIA LINKS



@littlepinkhouses



@littlepinkhope



@littlepinkpics

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## CONTACT INFORMATION

ADDRESS: 2442 TRIBEK CT, BURLINGTON, NC 27215

PHONE: 336-213-4733

EMAIL: [MEDIA@LITTLEPINK.ORG](mailto:MEDIA@LITTLEPINK.ORG)

