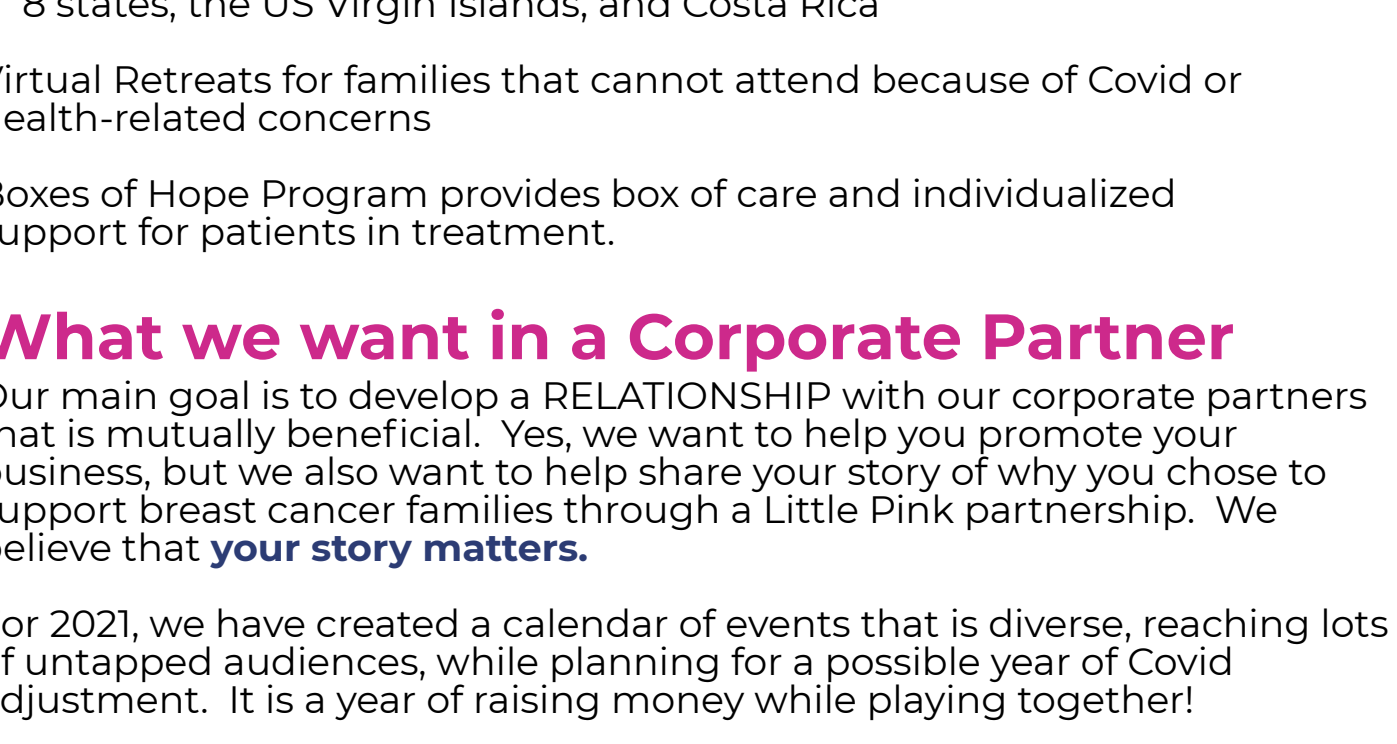




2021 Corporate Partnership Opportunities

Who We Are

Simply put- we put a huge loving embrace around breast cancer families during the most difficult time of their lives- the cancer journey.



"Little Pink showed our family unconditional love when we felt emotionally beaten and physically battered by cancer. Little Pink is one of the most amazing organizations! It is based on faith, hope, love and giving to families when they need it the most, without expecting anything in return."

Kristen Tuggle
from Knoxville, TN

How we Do It

- Free week-long Retreats for breast cancer patients and their families
- 20 retreats in 20 different locations
- 8 states, the US Virgin Islands, and Costa Rica

Virtual Retreats for families that cannot attend because of Covid or health-related concerns

Boxes of Hope Program provides box of care and individualized support for patients in treatment.

What we want in a Corporate Partner

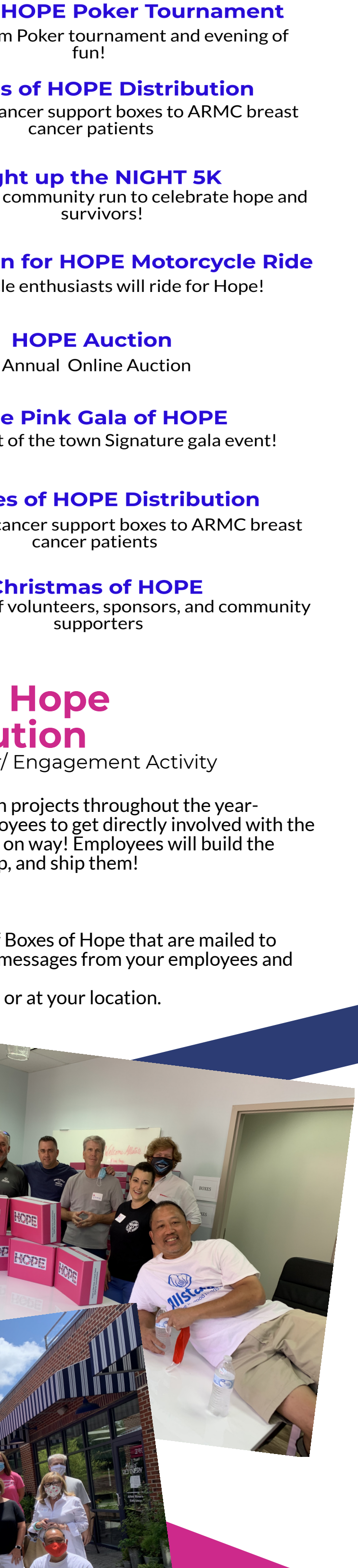
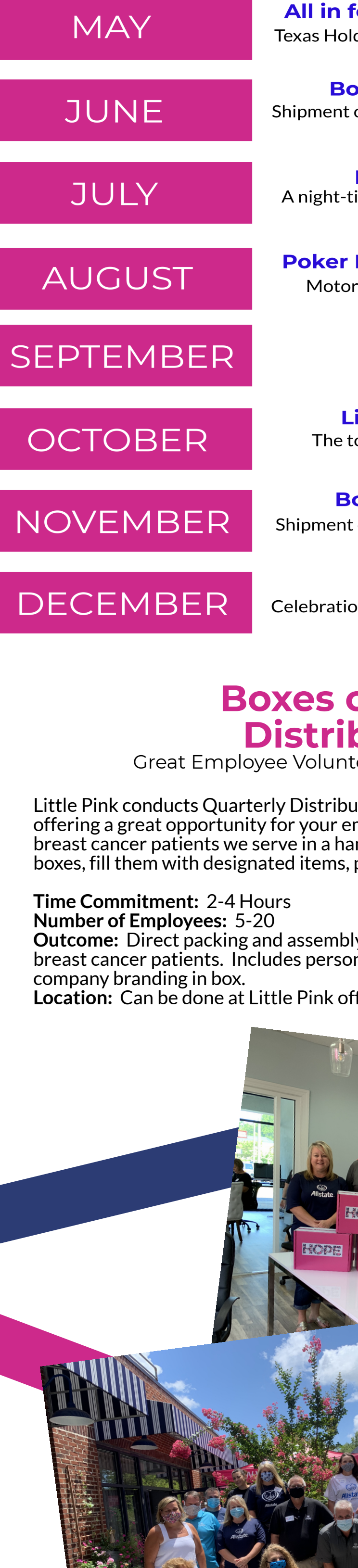
Our main goal is to develop a RELATIONSHIP with our corporate partners that is mutually beneficial. Yes, we want to help you promote your business, but we also want to help share your story of why you chose to support breast cancer families through a Little Pink partnership. We believe that **your story matters**.

For 2021, we have created a calendar of events that is diverse, reaching lots of untapped audiences, while planning for a possible year of Covid adjustment. It is a year of raising money while playing together!

Work directly with Little Pink Founder, Jeanine Patten-Coble, to tailor your sponsorship to meet your needs. Jeanine@littlepink.org or 336-213-4733.

2

NEW for 2021!



3



2021 EVENTS FOR HOPE

Day of HOPE

Wellness and pampering Event for local breast cancer survivors

Boxes of HOPE Distribution

Shipment of cancer support boxes to ARMC breast cancer patients

Swing fore HOPE Golf Tournament

Shotgun Start Golf Tournament at Mill Creek Golf Course in Mebane, NC

ATV Ride for HOPE

Time to get down and dirty- ATV style!

All in for HOPE Poker Tournament

Texas Hold 'Em Poker tournament and evening of fun!

Boxes of HOPE Distribution

Shipment of cancer support boxes to ARMC breast cancer patients

Light up the NIGHT 5K

A night-time community run to celebrate hope and survivors!

Poker Run for HOPE Motorcycle Ride

Motorcycle enthusiasts will ride for Hope!

HOPE Auction

Annual Online Auction

Little Pink Gala of HOPE

The toast of the town Signature gala event!

Boxes of HOPE Distribution

Shipment of cancer support boxes to ARMC breast cancer patients

Christmas of HOPE

Celebration of volunteers, sponsors, and community supporters

Boxes of Hope Distribution

Great Employee Volunteer/ Engagement Activity

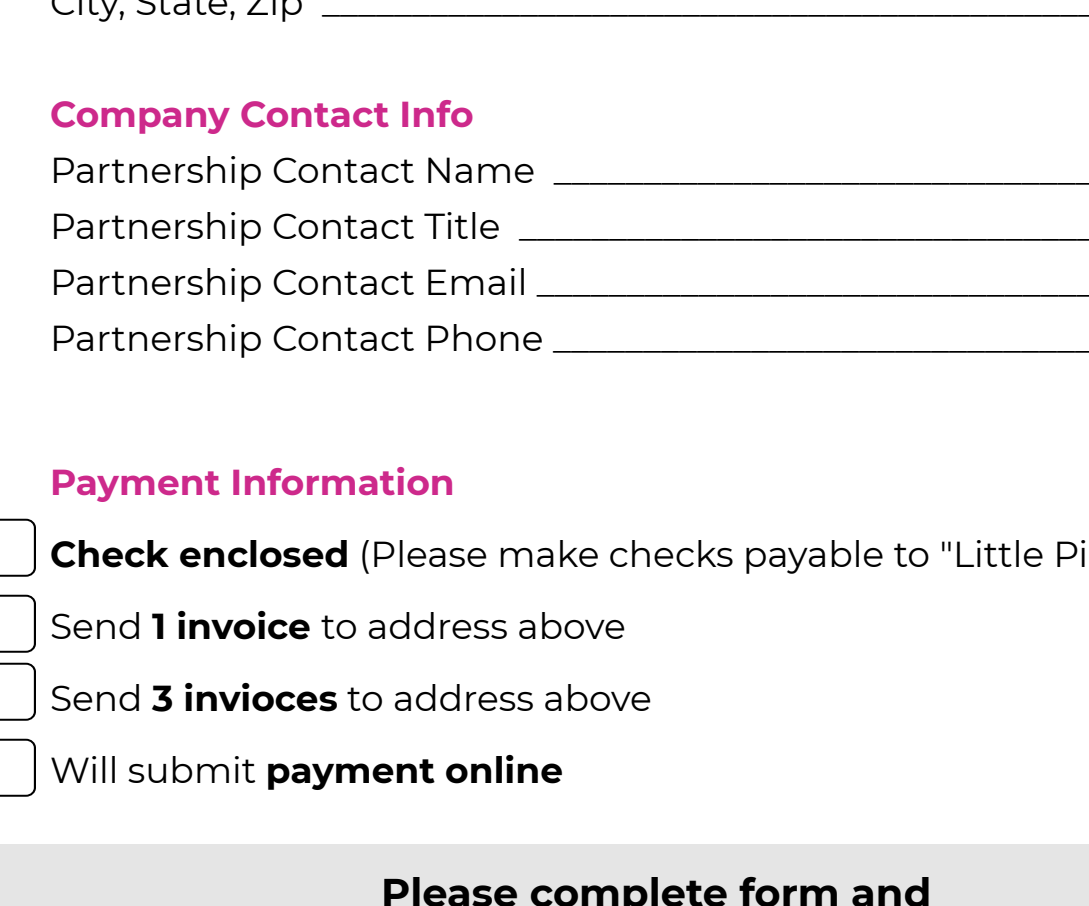
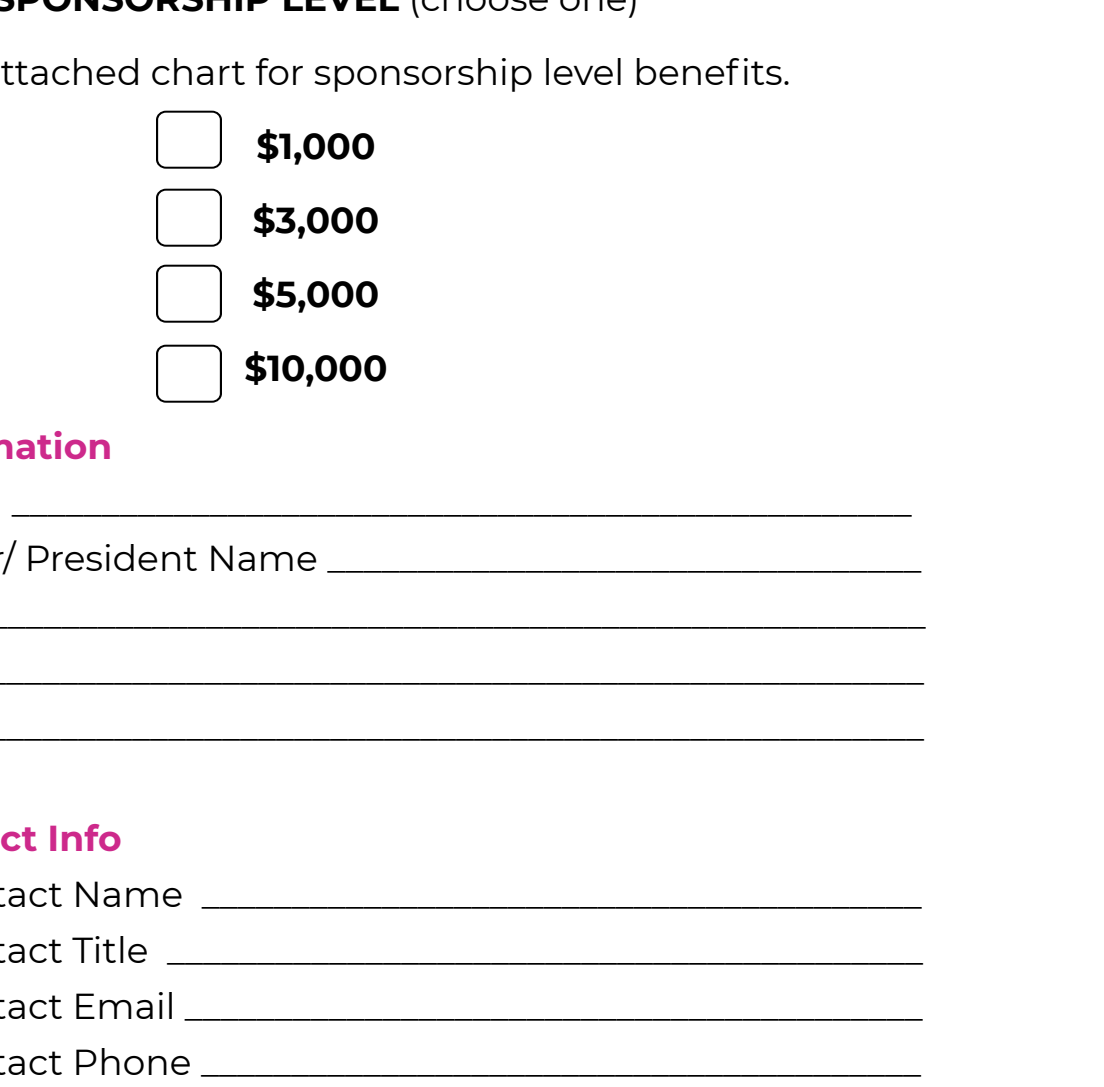
Little Pink conducts Quarterly Distribution projects throughout the year- offering a great opportunity for your employees to get directly involved with the breast cancer patients we serve in a hands on way! Employees will build the boxes, fill them with designated items, prep, and ship them!

Time Commitment: 2-4 Hours

Number of Employees: 5-20

Outcome: Direct packing and assembly of Boxes of Hope that are mailed to breast cancer patients. Includes personal messages from your employees and company branding in box.

Location: Can be done at Little Pink office or at your location.



Allstate Boxes of Hope Volunteer Day, July 2020

5

2021 Sponsorship Levels

\$1,000

Logo on Corporate Sponsors page with link

Logo on Digital Event Signs, Flyers & Programs

Social Media Sponsorship Posts

Digital Recognition at Events

Logo on Print Event Signs, Flyers & Programs

Logo on ALL 2021 T-shirts

CO-branded PR images

Event Tickets/ Admission for

Swing fore Hope Golf Tournament

ATV Ride for Hope

Light up the Night 5K & Family Walk

All in for Hope Texas Hold 'Em Tournament

Poker Run for Hope Motorcycle Ride

Gala of Hope Tickets/ Corporate Table

\$3,000

Logo on Corporate Sponsors page with link

Logo on Digital Event Signs, Flyers & Programs

Social Media Sponsorship Posts

Digital Recognition at Events

Logo on Print Event Signs, Flyers & Programs

Logo on ALL 2021 T-shirts

CO-branded PR images

Event Tickets/ Admission for

Swing fore Hope Golf Tournament

ATV Ride for Hope

Light up the Night 5K & Family Walk

All in for Hope Texas Hold 'Em Tournament

Poker Run for Hope Motorcycle Ride

Gala of Hope Tickets/ Corporate Table

\$5,000

Logo on Corporate Sponsors page with link

Logo on Digital Event Signs, Flyers & Programs

Social Media Sponsorship Posts

Digital Recognition at Events

Logo on Print Event Signs, Flyers & Programs

Logo on ALL 2021 T-shirts

CO-branded PR images

Event Tickets/ Admission for

Swing fore Hope Golf Tournament

ATV Ride for Hope

Light up the Night 5K & Family Walk

All in for Hope Texas Hold 'Em Tournament

Poker Run for Hope Motorcycle Ride

Gala of Hope Tickets/ Corporate Table

\$10,000

Logo on Corporate Sponsors page with link

Logo on Digital Event Signs, Flyers & Programs

Social Media Sponsorship Posts

Digital Recognition at Events

Logo on Print Event Signs, Flyers & Programs

Logo on ALL 2021 T-shirts

CO-branded PR images

Event Tickets/ Admission for

Swing fore Hope Golf Tournament

ATV Ride for Hope

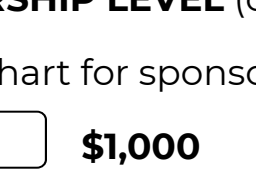
Light up the Night 5K & Family Walk

All in for Hope Texas Hold 'Em Tournament

Poker Run for Hope Motorcycle Ride

Gala of Hope Tickets/ Corporate Table

6



2021 Corporate Partnership Form

YES! WE WANT TO BE A 2021 CORPORATE PARTNER WITH LITTLE PINK!

SPONSORSHIP LEVEL (choose one)

Use the attached chart for sponsorship level benefits.

- ☐ \$1,000
- ☐ \$3,000
- ☐ \$5,000
- ☐ \$10,000

Company Information

Company Name _____

Company Owner/ President Name _____

Website _____

Address _____

City, State, Zip _____

Company Contact Info

Partnership Contact Name _____

Partnership Contact Title _____

Partnership Contact Email _____

Partnership Contact Phone _____

Payment Information

- ☐ Check enclosed (Please make checks payable to "Little Pink Houses of Hope")
- ☐ Send 1 invoice to address above
- ☐ Send 3 invoices to address above
- ☐ Will submit payment online

Please complete form and return by email to Jeanine@LittlePink.org or mail to 2442 Tribek Ct., Burlington, NC 27215

7

Find us on the web:

www.littlepink.org

Connect on Social Media:

@littlepink.org

@littlepinkhope

@littlepinkpics

Download the Little Pink App

Talk or visit with us:

Office: 336-213-4733

Monday- Friday 8:30-4 pm

2442 Tribek Ct. Burlington, NC 27215

8