

Planned Giving is a commitment to your

Values

Beliefs

Passions

Priorities



Little **Pink**
Houses **OF**
HOPE



A Mission that Makes a Difference

WHAT WE DO

We provide FREE week-long vacations for breast cancer patients and their families. A cancer diagnosis affects not only the patient but the entire family. Every retreat is designed to help families relax, reconnect and rejuvenate during the cancer journey.

GEOGRAPHIC AREA AND WHO WE SERVE

Little Pink provides week-long vacation retreats in NC, AL, MD, SC, FL, AZ, CA, TX, MI, GA, and the US Virgin Islands and Costa Rica for breast cancer patients and their families. Little Pink extends services for breast cancer survivors and their families through all stages of cancer treatment from diagnosis to end of life.


Since its inception, the organization has served over 2,000 individuals and over 850 families through its signature retreat model.

When a patient is in treatment for breast cancer, it affects the entire family. Roles change. Relationships are strained. Finances drained. Those stressors change the entire dynamic for many families and it is in that space that Little Pink Houses of Hope steps in- to empower, encourage, and care for breast cancer families in need. The free week-long retreats that we offer are not just a vacation with a dollar value- they change lives!

We have seen couples on the verge of divorce find ways to communicate and see each other again for the first time. On a Little Pink retreat, children who feel awkward having a parent who is bald or sick, instantly connect with other children and what once felt isolating, is somehow made to seem normal. The changes don't just take place during the retreat; we have witnessed entire families that connect with each other and become part of their immediate support network for years after their retreat experience. The most common phrase that we hear about our programming is that "We came as strangers. We are leaving as a family".

We are not curing cancer. We are empowering cancer patients to live a full life! We are uniquely blessed to walk alongside them on their journey and take that responsibility very seriously.

Little Pink Houses of Hope remains an organization without precedent or parallel. Those who have partnered with and supported us have made Little Pink Houses of Hope the best of the best when it comes to serving breast cancer survivors and their families. We sincerely hope that you will join the Little Pink family!



Because living stronger, laughing harder, and loving deeper should go on forever.

A future gift to Little Pink Houses of Hope provides funding for life-changing retreats that empower families with hopeful connections and opportunities for hope and joy to prevail. Leaving a gift to Little Pink Houses of Hope makes a difference to the many families impacted by a breast cancer diagnosis by giving them precious time together within a community of love, joy, and hope. We hope that you will consider creating your own personal legacy of hope by investing in Little Pink's mission to help families live stronger, laugh harder and love deeper both in the retreat week and in their future.



Why we Need You

Every 60 seconds, someone in the world dies from breast cancer. In the United States alone, more than 42,000 women and men will lose their lives this year to this devastating disease- that's one person every 13 minutes. With one in eight women in the U.S. expected to be diagnosed with breast cancer at at some point in her lifetime- or one woman every 2 minutes- nearly everyone will be touched in some way by this disease.

Benefits of Giving:

- Most gifts cost you nothing now.
- Notifying us of your gift in no way obligates you. You can change your beneficiaries at any time.
- You can make loved ones and Little Pink Houses of Hope your beneficiaries.
- There is no minimum gift required. Every gift makes a difference.
- Some gifts pay you income.
- You may remain anonymous, should you choose to do so.
- Any gift ensures your lasting legacy in making a difference for Little Pink families.

Gifts that Benefit your Heirs

Charitable Lead Trust

A charitable lead trust is a way of making a gift to Little Pink Houses of Hope that enables you to reduce gift and estate taxes while controlling the timing of passing assets to your children and grandchildren.

You contribute securities or other appreciating assets to a charitable lead trust. The trust makes annual payments to Little Pink Houses of Hope for a period of time. When the trust terminates, the remaining principal is paid to your heirs.

Benefits to You:

- The present value of the income payments to Little Pink Houses of Hope reduces your gift/estate tax.
- All appreciation that takes place in the trust goes tax-free to your heirs.
- The amount and term of the payments to Little Pink Houses of Hope can be set so as to reduce or even eliminate transfer taxes due when the principal reverts to your heirs.
- You have the satisfaction of making a significant gift to Little Pink Houses of Hope now that reduces the taxes due on transfers to your heirs later.

Charitable Remainder Trust

A charitable remainder unitrust with Little Pink Houses of Hope can provide you and/or other beneficiaries with income for life or for a fixed number of years. Your donation of either appreciated securities or real estate enables you to receive an immediate income tax deduction for a portion of your contribution to the unitrust and savings on capital gains taxes as well. Your significant gift will benefit you now and the families served by Little Pink Houses of Hope later. This type of gift enables you to do the following:

- Avoid paying capital gains on sales of appreciated stock and real estate
- Convert the full value of stock into a lifetime income stream
- Receive a significant charitable income tax deduction
- Remove assets from your taxable estate

Gift of Retirement Plan Assets

Because retirement plans are taxed differently than most assets, they may actually become a tax liability. Naming Little Pink Houses of Hope a beneficiary of your retirement account can be an attractive option for leaving a legacy and reducing income and possibly estate taxes for your loved ones. Making Little Pink Houses of Hope a beneficiary of a retirement account is easy. Simply ask your plan administrator for a beneficiary designation form and include Little Pink Houses of Hope as beneficiary of a specific percentage of the account value or as a contingent beneficiary.

Gift Annuity with Two Beneficiaries

Charitable gift annuities are a popular way of providing financial security to a loved one. You make an irrevocable donation of at least \$25,000 to create a gift annuity with two beneficiaries, for example, 2 adult children. You receive fixed annual payments for as long as either beneficiary lives at a beneficial payment rate and a charitable deduction.

You enjoy the pleasure of knowing that your gift benefits you now and, in the future, funds more life-changing retreats for Little Pink families.

Gifts that Cost You Nothing Now

Gifts By Bequest

There are a variety of ways to leave a lasting legacy that can be accomplished just by signing your name. You retain full control of your assets for as long as you need them and your future gift continues the mission of Little Pink Houses of Hope.

Bequests are a time-honored way of ensuring that the things you value most are recognized and your annual support of Little Pink Houses of Hope continues for families on the breast cancer journey.

To leave a gift to Little Pink Houses of Hope, consider including this language in your estate plans:

Unrestricted Bequest:

I give (__ percent of my estate, or description of asset, or ____ dollars) to Little Pink Houses of Hope, 2442 Tribek Ct. Burlington, NC 27215 for its general use.

Restricted Bequest:

I give (__) percent of my estate, or __ dollars, or description of asset] to Little Pink Houses of Hope, 2442 Tribek Ct. Burlington, NC 27215 (Little Pink Houses of Hope Tax ID 27-3365488), for the restricted purpose of _____. If, in the future, Little Pink Houses of Hope determines that the restriction placed herein would result in an impracticable use of the bequest, it may designate another purpose for its use that honors my intent.

Gifts by Beneficiary Designation

Another easy way to provide support for Little Pink Houses of Hope is to include us as a beneficiary. Some prefer the increased flexibility that a beneficiary designation provides with its many options such as:

- Donor-Advised Fund Giving
- IRAs and retirement plans
- Life insurance policies
- Commercial annuities
- Savings Bonds

Gifts that Pay you Income

Charitable Gift Annuities

If you would like to receive a tax deduction while making a gift that pays you an income for life, consider a charitable gift annuity.

A concise explanation of gift annuities:

- You make a gift of at least \$25,000 to Little Pink Houses of Hope.
- In exchange you receive fixed annual payments for as long as you live at an attractive payment rate and receive a charitable deduction.
- You enjoy the satisfaction of making a gift that benefits you now and, in the future, helps fund families hitting pause on the cancer button to enjoy a week of connection and rest.
- You enjoy maximum flexibility and many options.

Most Common Charitable Gift Annuities

An Annuity with Immediate Payments

A Gift Annuity funded with Appreciated Securities

A Life Income Gift funded with Real Estate

Charitable Remainder Trust

Gifts that Reduce Taxes

Gifts that Reduce your Taxes

A Qualified Charitable Distribution from an IRA

Gifts from a Donor-Advised Fund

Bequeath Remaining Donor-Advised Funds After Your Lifetime

A Gift Annuity Funded with Stock

A Charitable Lead Trust

A Charitable Remainder Trust

A Gift of Retirement Plan Assets

Gifts of Real Estate

Gifts of Appreciated Securities

Cryptocurrency donation

Next Steps:

1. Contact our Planned Giving Liaison, Kathy Gates at 336-213-4733 or kathy@littlepink.org for additional information on gifts that reduce taxes and how your gifts can support us with our mission.
2. Talk to your financial or legal advisor to learn how these gifts can benefit you and those you love.
3. If you name Little Pink Houses of Hope in your plans, please use our legal name and federal tax ID.
4. Complete a [Gift Announcement Form](#)

Legal Name: Little Pink Houses of Hope

Address: 2442 Tribek Ct. Burlington NC 27215

Federal Tax ID Number: 27-3365488





Legacy of Hope Society

Gift Announcement

You are the real gift.

Thank you for creating your personal legacy by leaving a gift to Little Pink Houses of Hope. You are joining many others in the mission to give families on the breast cancer journey a week to build hope and joy. Directing your assets to the people and causes you care about the most is the best way to communicate the values you live by to others. We encourage you to discuss your legacy intention with your loved ones.

Details of your plans will be kept confidential and we look forward to recognizing your generosity in a manner that honors you and your vision to serve others. Please complete and return this Gift Announcement Form by email to kathy@littlepink.org or by mail.

My Legacy Intentions

- ☐ I have already included Little Pink Houses of Hope in my will, trust or beneficiary designations.
- ☐ I intend to include Little Pink Houses of Hope in my trust, will or beneficiary designations

My gift to Little Pink Houses of Hope is (check one):

- ☐ The residue of my estate after other bequests are made
- ☐ A percentage of my estate
- ☐ A specific amount
- ☐ A specific item of value: _____

The intended or approximate amount of my bequest is: _____ (currency) or _____% of my estate.

In recognizing my gift, I wish to:

- ☐ Remain anonymous
- ☐ Authorize Little Pink Houses of Hope to list my name as _____

The name of my Executor is: _____

Their contact information is: _____

When wording your gift in your documents, please use the organization's full legal name:

Little Pink Houses of Hope,
2442 Tribek Ct. Burlington, NC 27215
Tax ID 27-3365488



Legacy of Hope Society

Gift Announcement



As a member of the Legacy of Hope Society, we extend the following benefits to you:

- ~ Warm welcome and gift from Little Pink Houses of Hope President and Founder, Jeanine Patten-Coble
- ~ The opportunity to inspire others to give by allowing us to recognize you publicly during your lifetime on our website and in other various Little Pink publications.
- ~ Invitations to exclusive events open only to Little Pink’s closest friends and supporters

The Legacy I Leave

Your legacy gift will support retreat weeks for breast cancer families for future years to come as well as influence and empower others to give. We would love to share your giving story with others. Why is leaving a gift to Little Pink Houses of Hope important to you? What motivates you to commit to making a difference for families through Little Pink Houses of Hope?

☐ I authorize Little Pink Houses of Hope to share my message.

☐ I do NOT authorize the use of my message and prefer to keep it anonymous.

Contact Information

Name:

Phone:

Address:

City:

State:

Zip:

Email:

Occupation:

Cancer Survivor: ☐ YES ☐ NO

Please return Giving Announcement form to:
Little Pink Houses of Hope
2442 Tribek Ct., Burlington, NC 27215