

The Story begins with HOPE.



Little **Pink**
Houses OF
HOPE





HOPE *(noun)* expectation of fulfillment or success

Hope is what Little Pink provides.

HOPE in connection

HOPE in inclusion

HOPE in restoration

HOPE in healing

HOPE in family

HOPE in partnership

HOPE in community

And most importantly, the belief that each cancer patient and supporting family member has an important story to write. Whether it is the beginning of their story or the final chapter, Little Pink makes sure that they know that their story is full of **HOPE**.

INDIVIDUAL STORIES

There is a reason that we never really talk about numbers. Yes, we are very proud of the thousands of participants that have come over the years, but what matters most is each individual person and how their life story is impacted at the crossroads of their normal existence and their journey as it begins with Little Pink Houses of Hope.

We invite you to meet our stories of **HOPE**.



MEET KRISTIN

The whole week was incredible. The water washed every single fear I had about breast cancer away, for that moment. I got to be free. I got to feel the wind on my face on a yacht! My family and I got to go kayaking on the ocean and hold a real-life conch. Most of all, I got to connect with other thrivers and survivors and make some life-long friends!! We got to experience joy that we had needed so desperately since that first day of diagnosis. We had a blast. There is no doubt that I would have been able to take them to Key West without Little Pink. We are SO beyond grateful for our experience.

Participant/Breast Cancer Survivor
Key West, FL 2021

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MEET JENNIFER

I've been trying to put into words what last week was to me but I still just can't. I did something totally out of my comfort zone and it was exactly what I needed at this point in my journey with breast cancer. We were selected for a retreat through Little Pink Houses of Hope in Myrtle Beach, SC with other families impacted by breast cancer. It was absolutely amazing. This organization changes lives and I can't wait to give back. Thank you for giving us this vacation and the opportunity for me to connect with other survivors/thrivers/warriors!!

Participant/Breast Cancer Survivor
Myrtle Beach, SC 2021

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MEET JEANNINE

What an exhale point, a point and time where I could self reflect, feel normal again and cry and share tears with people diagnosed like me.

I was treated like I was a queen, never before have I experienced that. The Volunstars were so committed and ensured that everyone was having a great time. It was very genuine, loving, and I saw the faces of people who really cared.

Participant/Breast Cancer Survivor
Myrtle Beach, SC 2021

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MEET KATE

The Little Pink retreat could not have come at a better time for our family. I found out that I had a local recurrence of my breast cancer, 8 months after my last chemo. We were able to attend the retreat right before I started treatment all over again. Spending a fun, peaceful week together as a family was a huge gift. We enjoyed relaxing on the beach, riding the ferry to the aquarium, kayaking, and paddle boarding. One of my favorite parts was getting to know the other survivors and feeling "seen" by them and the volunteers. Cancer is such a challenging thing to go through, and it helped to be surrounded by people who understand just how hard it can be.

Participant/Breast Cancer Survivor
Oak Island, NC 2021



WE WILL NOT STOP.

Cancer did not hit the pause button when the pandemic started and neither did Little Pink. During the past two years, Little Pink has increased its programming to include more families in our signature retreat model, new programming, and virtual programming.

SIGNATURE RETREAT MODEL

In 2022, Little Pink will continue its growth to include two new locations, one in Connecticut and Colorado, bringing the total number of retreat weeks each year to 22!

NEW PROGRAM: BOXES OF HOPE

Little Pink provides boxes of care and support to breast cancer patients throughout the United States to help overcome the feelings of isolation that many cancer patients face.

ADDITIONAL MODE OF DELIVERY: VIRTUAL RETREATS

Seeing the growing need for connection with patients that are physically isolated due to Covid, Little Pink quickly responded and added a series of virtual retreats for breast cancer families. The virtual retreat is a weekend full of games, connections, support, and bonding like nothing you have ever witnessed before!



FINANCIAL STEWARDS

87.4%

**What Matters Most:
Programs and Services**

7.7%

**What we do to keep things running:
General and Administrative**

4.9%

**What we do to do the rest:
Fundraising**





PRESIDENT'S MESSAGE

Written by: JEANINE PATTEN-COBLE

I am prouder than I have ever been. Proud of an amazing staff of strong and capable women that embraced the challenges of Covid and created something greater than the original vision. Proud of a Board of Directors that works to be a real agent of change and is willing to do the work to make that happen. Proud of volunteers that, despite Covid, keep showing up and serving in the most beautiful ways. Proud of donors that believed in HOPE over Covid with their support and kept us going.

But I am most proud of all our Little Pink families that have been weathering the terrain of their cancer treatment in a new day. It has not been easy to go to doctor appointments alone. But they do. It has not been easy to teach the kids remotely when your body is exhausted from the toxic chemicals of chemotherapy. But they do. It has not been easy for caregivers to have enough space to fall apart when they need to because caregiving is the toughest job. But they continue on.

In a world where we wake up each day and put one foot in front of the other without a thought, I am proud that our breast cancer families did so with determination and resolve. I am proud that they trusted us enough for them to walk towards the HOPE that we promise. I am proud that when they arrived at a retreat that they gave themselves fully to the experience. I am proud that they let us into their lives and that we got to meet the people that mean the most to them. I am proud that we were a part of their **story of HOPE.**

GALA SPOTLIGHT

The 11th Annual Little Pink Dancing with the Stars event on October 9, 2021 was truly a night of HOPE! With the most dedicated dancers in the history of the event, dancers raised more than \$256,000!



Speaker panel included retreat participants who shared their stories of HOPE (right to left): Justin and Brittany Parker, Ashanti Marshall, facilitated by Jeanine Patten-Coble



*Katrina Cooke, Gala Emcee
10 year, Stage IV Metastatic Breast Cancer Survivor*



*Gena Bradsher and Kenny Martin- Grand
Champions raising over \$120,000!*



*Performances also included "Time to Shine", a
group that allows all children the chance to
express themselves through dance.*

A photograph of three young women with long dark hair and glasses, smiling and hugging each other. They are standing outdoors under a wooden structure with a slatted roof. The woman on the left wears a white lace cardigan over a black top. The woman in the middle wears a red lace dress. The woman on the right wears a black off-the-shoulder top. The background is a bright, slightly blurred outdoor setting.

THANK YOU.

WWW.LITTLEPINK.ORG

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