



# **2022 Corporate Partnership Opportunities**

# Who We Are

Simply put- we put a huge loving embrace around breast cancer families during the most difficult time of their lives- the cancer journey.

## By the numbers

8-11

### Number of Families in each Retreat Location

By creating an environment where families can develop strong bonds through our programming, Little Pink is able to support in the healing, restoring, reconnecting, and empowering of families on their breast cancer journey.

12

### Years

Little Pink has been serving breast cancer families with our signature retreat model since 2010 and was named the 2021 National Breast Cancer Non-Profit of the Year.

20

### College Scholarships Awarded

Each year, Little Pink awards the Children of Hope Scholarship to children who have attended a retreat to offer broad support for all family members long after the retreat is over.

22

### Retreat Locations in States

Alabama, Arizona, California, Colorado, Connecticut, Florida, Georgia, Maryland, North Carolina, South Carolina and the US Virgin Islands.

100+

### Boxes of Hope Distributed

Each year, Little Pink provides boxes of care to local as well as national breast cancer patients reminding them that they are never alone on their journey.

220

### Families served each year

Little Pink prioritizes patients who are currently in treatment for retreat attendance. Families from across the United States and Canada attend empowering FREE vacation retreats where Little Pink volunteers and staff impact their lives forever.

## Relationships with Corporate Partners is KEY

Our main goal is to develop a RELATIONSHIP with our corporate partners that is mutually beneficial. Yes, we want to help you promote your business, but we also want to help share your story of why you chose to support breast cancer families through a Little Pink partnership. We believe that **your story matters**.

For 2022, we have created a calendar of events that is diverse, reaching lots of untapped audiences, while planning for a possible year of Covid adjustment. It is a year of raising money while playing together!

Work directly with Little Pink Founder, Jeanine Patten-Coble, to tailor your sponsorship to meet your needs. [Jeanine@littlepink.org](mailto:Jeanine@littlepink.org) or 336-213-4733.



# SIGNATURE EVENTS FOR 2022





# Boxes of Hope Distribution

Great Employee Volunteer/ Engagement Activity

Little Pink conducts Quarterly Distribution projects throughout the year- offering a great opportunity for your employees to get directly involved with the breast cancer patients we serve in a hands on way! Employees will build the boxes, fill them with designated items, prep, and ship them!

**Time Commitment:** 2-4 Hours

**Number of Employees:** 5-20

**Outcome:** Direct packing and assembly of Boxes of Hope that are mailed to breast cancer patients. Includes personal messages from your employees and company branding in box.

**Location:** Can be done at Little Pink office or at your location.

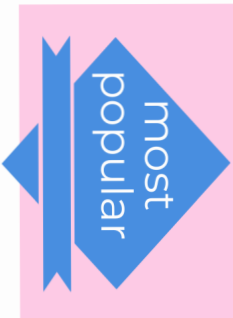


Allstate Boxes of Hope  
Volunteer Day



# 2022 Sponsorship Levels

|                                                | \$1,000   | \$3,000              | \$6,000               | \$10,000              |
|------------------------------------------------|-----------|----------------------|-----------------------|-----------------------|
| Logo on Corporate Sponsors page with link      | ✓         | ✓                    | ✓                     | ✓                     |
| Logo on Digital Event Signs, Flyers & Programs | ✓         | ✓                    | ✓                     | ✓                     |
| Social Media Sponsorship Posts                 |           | ✓                    | ✓                     | ✓                     |
| Digital Recognition at Events                  |           | ✓                    | ✓                     | ✓                     |
| Logo on Print Event Signs, Flyers & Programs   |           |                      | ✓                     | ✓                     |
| Logo on ALL 2022 T-shirts                      |           |                      | 2                     | ✓                     |
| CO-branded PR images                           |           |                      |                       | 5                     |
| Event Tickets / Admission for                  |           |                      |                       |                       |
| • Swing for Hope Golf Tournament               | 2         | 4                    | 8                     | 12                    |
| • ATV Ride for Hope                            | 2         | 4                    | 8                     | unlimited             |
| • Light up the Night 5K & Family Walk          | 1         | 4                    | 8                     | unlimited             |
| • Ride for Hope Motorcycle Day                 | 2         | 4                    | 8                     | 10                    |
| Gala of Hope Tickets/ Corporate Table          | 2 tickets | 1 table (10 tickets) | 2 tables (20 tickets) | 3 tables (30 tickets) |





# 2022 Corporate Partnership Form

**YES! WE WANT TO BE A 2022 CORPORATE PARTNER WITH LITTLE PINK!**

## **SPONSORSHIP LEVEL** (choose one)

Use the attached chart for sponsorship level benefits.

- ☐ **\$1,000**
- ☐ **\$3,000**
- ☐ **\$6,000**
- ☐ **\$10,000**

## **Company Information**

Company Name \_\_\_\_\_

Company Owner/ President Name \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

## **Company Contact Info**

Partnership Contact Name \_\_\_\_\_

Partnership Contact Title \_\_\_\_\_

Partnership Contact Email \_\_\_\_\_

Partnership Contact Phone \_\_\_\_\_

## **Payment Information**

- ☐ **Check enclosed** (Please make checks payable to "Little Pink Houses of Hope")
- ☐ Send **1 invoice** to address above
- ☐ Send **3 invoices** to address above
- ☐ Will submit **payment online**

**Please complete form and  
return by email to  
[Jeanine@LittlePink.org](mailto:Jeanine@LittlePink.org)  
or mail to  
2442 Tribek Ct., Burlington, NC 27215**



## Find us on the web:

[www.littlepink.org](http://www.littlepink.org)

## Connect on Social Media:



@littlepink.org



@littlepinkhope



@littlepinkpics



## Talk or visit with us:

Office: 336-213-4733

Monday- Friday 8:30-4 pm

2442 Tribek Ct. Burlington, NC 27215