



2023 Corporate Partnership Opportunities

Who We Are

Simply put- we put a huge loving embrace around breast cancer families during the most difficult time of their lives- the cancer journey.

By the numbers

8-12

Number of Families in each Retreat Location

By creating an environment where families can develop strong bonds through our programming, Little Pink is able to support in the healing, restoring, reconnecting, and empowering of families on their breast cancer journey.

13

Years

Little Pink has been serving breast cancer families with our signature retreat model since 2010 and was named the 2021 National Breast Cancer Non-Profit of the Year.

24

College Scholarships Awarded

Each year, Little Pink awards the Children of Hope Scholarship to children who have attended a retreat to offer broad support for all family members long after the retreat is over.

21

Retreat Locations in States

Alabama, Arizona, California, Colorado, Connecticut, Florida, Georgia, Maryland, North Carolina, South Carolina and the US Virgin Islands.

200+

Boxes of Hope Distributed

Each year, Little Pink provides boxes of care to local as well as national breast cancer patients reminding them that they are never alone on their journey.

210

Families served each year

Little Pink prioritizes patients who are currently in treatment for retreat attendance. Families from across the United States and Canada attend empowering FREE vacation retreats where Little Pink volunteers and staff impact their lives forever.

Relationships with Corporate Partners is KEY

Our main goal is to develop a RELATIONSHIP with our corporate partners that is mutually beneficial. Yes, we want to help you promote your business, but we also want to help share your story of why you chose to support breast cancer families through a Little Pink partnership. We believe that **your story matters.**

For 2023, we have created a diverse calendar of events. It is a year of raising money while playing together!

Work directly with Little Pink Founder, Jeanine Patten-Coble, to tailor your sponsorship to meet your needs. Jeanine@littlepink.org or 336-213-4733.



SIGNATURE EVENTS FOR 2023











Boxes of Hope Distribution

Great Employee Volunteer/ Engagement Activity

Little Pink conducts Quarterly Distribution projects throughout the yearoffering a great opportunity for your employees to get directly involved with the breast cancer patients we serve in a hands on way! Employees will build the boxes, fill them with designated items, prep, and ship them!

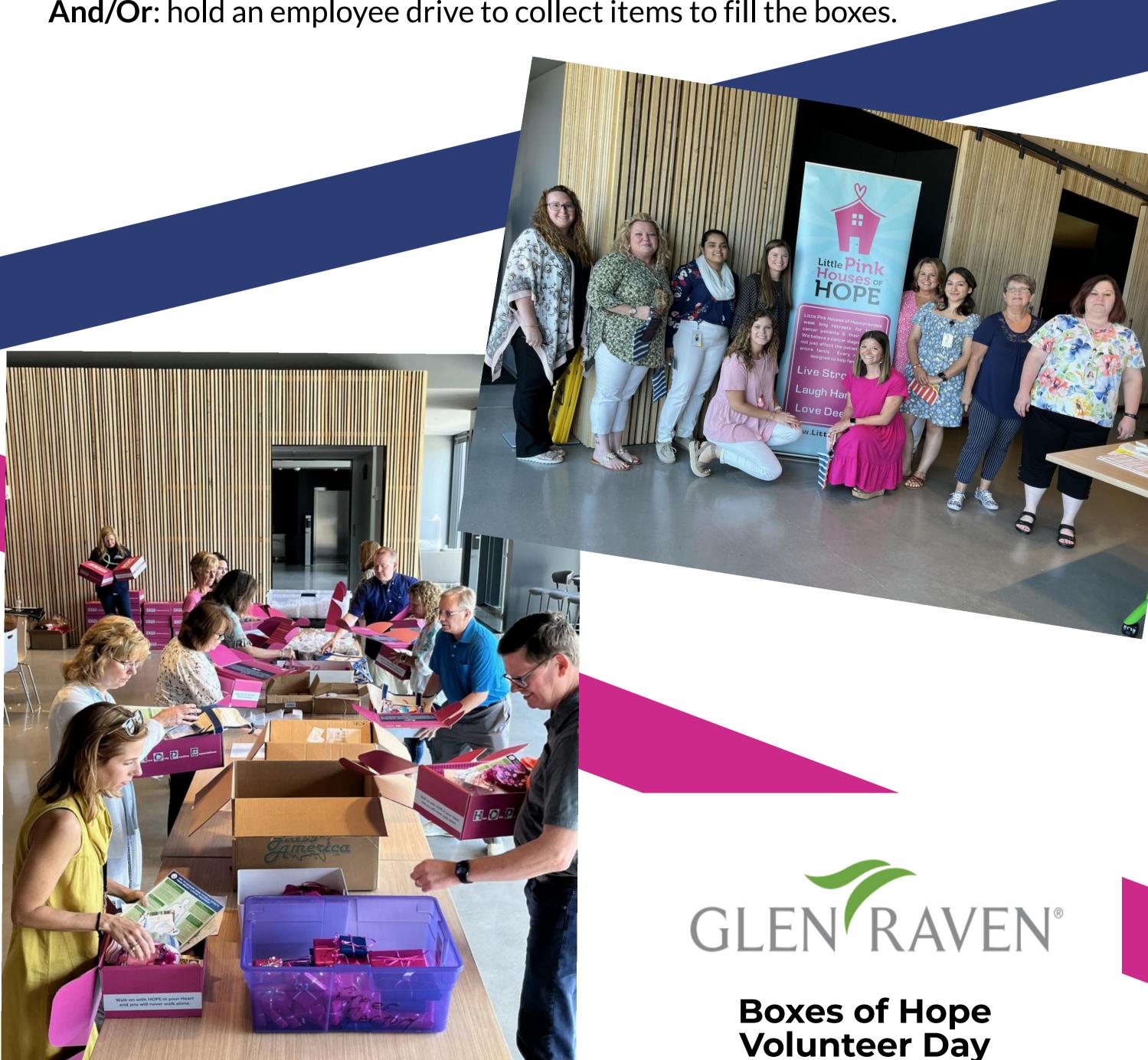
Time Commitment: 2-4 Hours Number of Employees: 5-20

Outcome: Direct packing and assembly of Boxes of Hope that are mailed to breast cancer patients. Includes personal messages from your employees and

company branding in box.

Location: Can be done at Little Pink office or at your location.

And/Or: hold an employee drive to collect items to fill the boxes.



2023 Sponsorship Levels

Logo on Corporate Sponsors page with link

Logo on Digital Event Signs, Flyers & Programs

Social Media Sponsorship Posts

Digital Recognition at Events

Logo on Print Event Signs, Flyers & Programs

Logo on ALL 2023 T-shirts

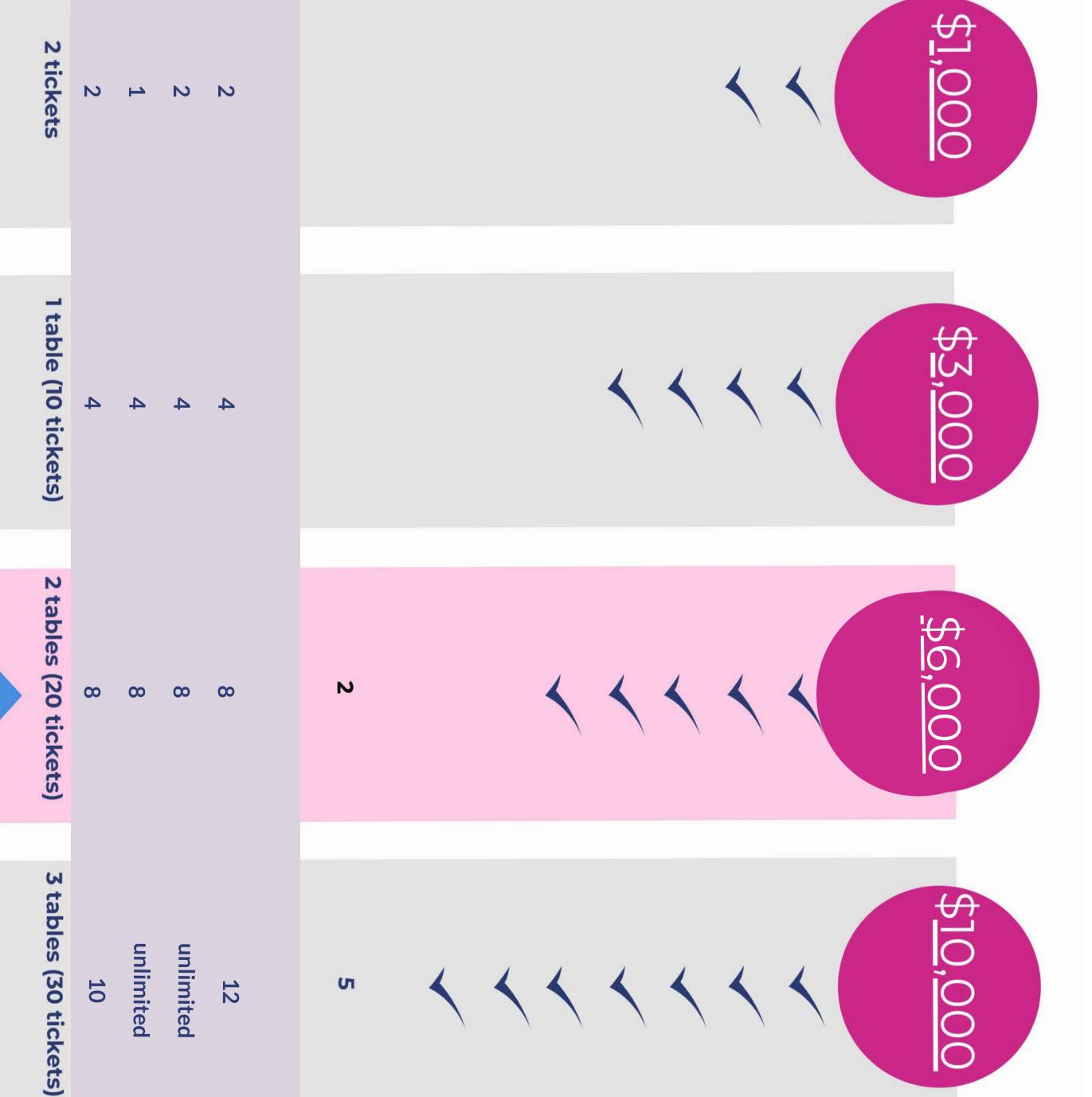
CO-branded PR images

Event Tickets / Admission for

- Swing for Hope Golf Tournament
- ATV Ride for Hope
- Sock Puppets 5K & Family Walk
- Ride for Hope Motorcycle Day

Gala of Hope Tickets/ Corporate Table





Find us on the web:

www.littlepink.org

Connect on Social Media:



@littlepink.org



@littlepinkhope



@littlepinkpics



Talk or visit with us:

Office: 336-213-4733 Monday- Friday 8:30-4 pm 2442 Tribek Ct. Burlington, NC 27215



2023 Corporate Partnership Form

YES! WE WANT TO BE A 2023 CORPORATE PARTNER WITH LITTLE PINK!

SPONSORSHIP LEVEL (choose one)

| Use the attached chart for sponsorship level benefits. | |
|---|-------------|
| \$1,000 | |
| \$3,000 | |
| \$6,000 | |
| \$10,000 | |
| Company Information | |
| Company Name | |
| Company Owner/ President Name | - |
| Website | _ |
| Address | - |
| City, State, Zip | _ |
| Company Contact Info | |
| Partnership Contact Name | - |
| Partnership Contact Title | - |
| Partnership Contact Email | - |
| Partnership Contact Phone | - |
| | |
| | |
| | |
| | |
| Payment Information | |
| Check enclosed (Please make checks payable to "Little Pink Houses | s of Hope") |
| Send 1 invoice to address above | |
| Send 3 invoices to address above | |
| Will submit payment online | |
| | |

Please complete form and return by email to Kat@LittlePink.org or mail to 2442 Tribek Ct., Burlington, NC 27215