



10 new retreats. 100 more families.

Multiplying Hope for Breast Cancer Families

Hope in Motion is Little Pink Houses of Hope's national expansion initiative designed to bring healing to more families, more quickly, and more sustainably than ever before. For families facing breast cancer, treatment often comes with isolation, financial stress, emotional exhaustion, and fractured family time. Little Pink exists to interrupt that cycle – not with words, but with experience.

Hope in Motion is a bold initiative to expand our national impact. It is a time-bound, goal-driven national campaign designed to expand Little Pink's capacity in three ways:

1. 100 more families served
2. 10 more retreat weeks available
3. More sustainable funding for growth

Regular fundraising keeps the doors open.

Hope in Motion builds more doors.

This campaign is about:

- Scaling our retreat model
- Expanding geographic reach
- Strengthening infrastructure
- Creating predictable funding for growth

It allows us to grow on purpose instead of growing by accident.

Planned Expansion for 2026

2026 New Retreats:

Carolina Beach, NC

Emerald Isle, NC (couples retreat)

2026 In Development:

Deep Creek, MD (couples retreat)

Nags Head, NC

Why the Board Matters in This Campaign

The board's role is to:

- Champion the vision
- Open doors to aligned donors
- Validate that this campaign is mission-critical
- Model belief in Little Pink's next chapter

Hope in Motion gives the board a clear, concrete story to tell:

“We're not just supporting Little Pink. We're helping 100 more families survive cancer with hope and dignity.”

