



2023 ANNUAL REPORT



PROVIDING HOPE TO BREAST CANCER FAMILIES



WELCOME TO THE LITTLE PINK FAMILY

A N O T E f r o m o u r P R e s i d e n t

Dear Supporters,

As the president of Little Pink, it is my honor to share with you the highlights of the past year and to express my gratitude for your ongoing support. Our mission to support those affected by breast cancer would not be possible without your dedication and generosity.

This year, we are proud to announce a new initiative to provide travel support for families with demonstrated financial need. This is a turning point in our history. We looked closely at how to help families in need and it became clear that no one should have to say no to the amazing experience of a Little Pink retreat because of financial hardship. We are going to be able expand our reach and impact, providing critical resources and support to even more individuals and families affected by breast cancer.

We have also continued to grow and strengthen our programs, offering more locations and consistent services throughout the United States. Our team is driven by the belief that no one should face breast cancer alone, and we are committed to being there for those in need every step of the way. As we look to the future, we are inspired by the progress we have made and the impact we have had. We remain steadfast in our commitment to our mission and look forward to continuing to serve and support those affected by breast cancer for many years to come.

Thank you for your unwavering support. Together, we are making a difference in the lives of breast cancer survivors and their families.

Jeanine Patten-Coble





A Little Pink Retreat

Little Pink provides FREE week-long vacations for breast cancer patients and their families. Typically, 10-12 families attend one of our 23 retreat locations for a week that helps push the pause button on the daily stressors of being a cancer patient and caregiver. Families, couples, and singles attending are able to unite with others on the same journey and make life long connections that last long after the retreat experience.



GIVE IMAGE CREDIT VIA [WWW.PHOTOHUNT.COM](#)

creating one of a kind



M O M E N T S T H A T M A T T E R



MORE THAN A VACATION

re-treat /rə'trēt/, noun

an act of changing one's decisions, plans, or attitude, or a quiet or secluded place in which one can rest and relax.

The retreat is designed to be a vacation for the soul. To give space for processing, coming to terms with reality, and dreaming about the future. With complete support and love from the community, families are able to gain strength and focus on their needs. They are able to see themselves again- not as a cancer family, but a strong, devoted family.





Stewardship



2021 990 data

- Programs and Services (85.1%)
- General and Administrative (7.7%)
- Fundraising (7.2%)

Little Pink is a registered 501(c)(3) non-profit organization dedicated to improving the lives of breast cancer families. Our programs and services are designed to address the unique challenges faced by this community, and to empower individuals to lead fulfilling and meaningful lives. Stewardship is a core value in which we take immense pride. We work tirelessly to utilize funds in most directed manner and honor the intention of every donor to make a difference in the lives of breast cancer families.

Little Pink supports patients of all demographics. Sixty-seven percent of participants are identified as at or below the media income average in the United States.





"Hope is the anchor that holds us steady, love is the wind that propels us forward, and the journey we take to reach our destination is what makes us special."



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