



Little**Pink**  
Houses of HOPE

2025

# Impact Report



[www.littlepink.org](http://www.littlepink.org)



# The Impact of a Week

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“The laughter, the tears, the hugs, the moments, and the memories that we created together reminded me that even battles such as this can have those profound moments of joy, life, and gratitude that help me fight this fight and keep going.”

-Jennifer, 2025 Retreat Participant







# Hope is Contagious

Little Pink provides FREE week-long vacations for breast cancer patients and their families. Families spend a week pushing the pause button on the daily stressors of being a cancer patient and caregiver. Families, couples, and singles attending are able to unite with others on the same journey and make life long connections that last long after the retreat experience.



## Our Retreats

- 24 Retreats
- 10-12 Families Per Retreat
- Local Retreat Volunteer Teams creating memorable weeks for families

## Other Programs

- Travel Assistance to remove financial burden to attend
- Boxes of Hope Expand Our Reach to serve patients
- Children of Hope College Scholarship



# What Does It Take To Build a Retreat?

A lot of  
planning  
creates  
the  
Little Pink  
Magic!



## A Community With Heart

It starts with property partners who provide amazing vacation homes for our families. Dedicated retreat leaders who plan the week and local volunteers working year-round to secure donations for activities and meals.



## Dedicated Volunteers

A team of volunteers work tirelessly throughout the week providing meaningful activities, anticipating the families' needs, and bringing the magic for an unforgettable week.



## Families With Hope

Families come from all over the US and Canada to take a chance on a retreat full of strangers - to HOPE - for a break from treatment, an opportunity to reconnect with each other, and build a new support system.



New in 2025: Telluride, CO



# Growing our Team to Better Serve Families



## The Challenge

- 15 Years, 2000+ Families
- New Retreats Annually
- Increased Services
- No New Staffing in 6 Years

## Staffing Expansion



## The Impact

- Serve More Families
- Strengthen Our Team
- Operational Excellence
- Allow Sustainable Growth





## Cruising Toward Hope

We celebrated our anniversary with a cruise to the Bahamas, in partnership with Anchor Travel Experts! 270 past retreat participants, volunteers, and staff came together to reconnect and celebrate **15 years of Little Pink!**





# Signature Events



## Swing Fore Hope Golf Tournament

This popular spring event celebrates our local community and corporate partners.



## LaRue Run

A 5k walk/run held every November, LaRue Run brings the community together to benefit families affected by breast cancer.

## Wigging Out for Hope

Our annual fundraising kickoff event! Little Pink ambassadors raise funds while having some fun in their local communities.

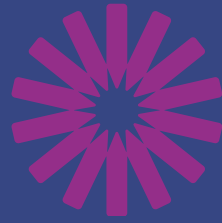


## Dancing With the Little Pink Stars Gala

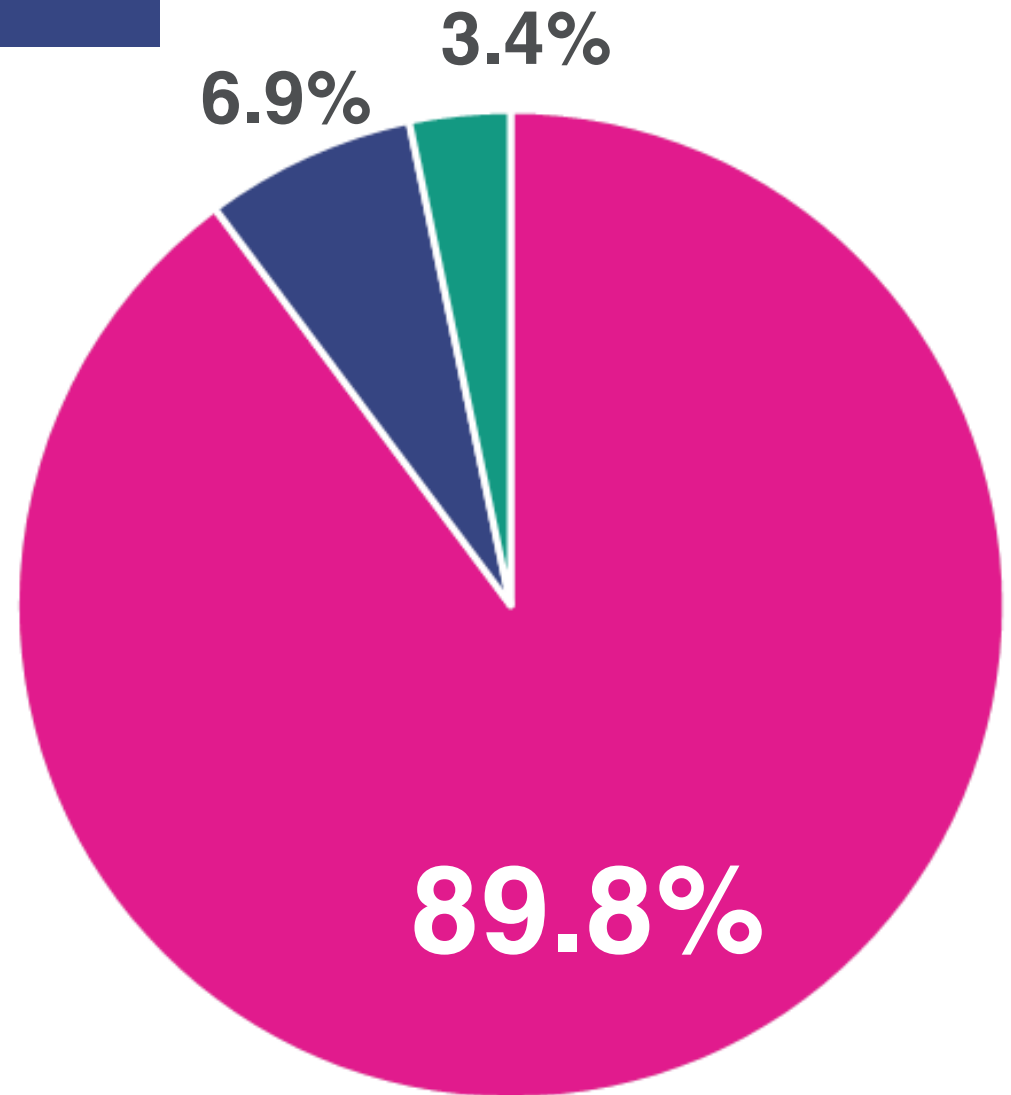
Our biggest night of the year! “Celebrity” dancers compete to raise funds and show off their moves!



# Financial Stewardship



We are proud that **89.8 cents of every dollar** donated goes directly to breast cancer families through our programs and services.



Based on 2024 IRS 990 Filings

■ Programs and Services ■ Administrative ■ Fundraising



Dear Friends,

Every year, I am reminded that hope isn't just a feeling—it's an action. It's the families who show up willing to open their hearts, the volunteers who give their time without hesitation, and the donors and partners who believe that love and laughter deserve space even in life's hardest moments.

This year, Little Pink Houses of Hope served 205 families across 24 retreats. That is 205 families who found rest, joy, and connection when they needed it most. But the true impact goes beyond numbers: it's the conversations that bring understanding, the laughter drifting across the beach, and the friendships that last long after the week ends. These moments remind every family that they are not alone and that healing can happen through community.

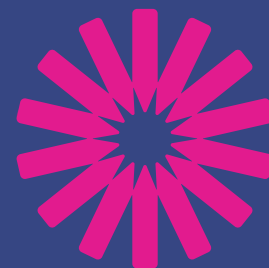
When I look back, I feel deep pride in our team who lead with heart, our volunteers who create magic week after week, and our partners whose generosity fuels this mission. Together, we're not just offering retreats—we're changing perspectives, restoring hope, and giving families the freedom to live wide open again.

Behind every number is a story of transformation: a mom who finally exhaled, a couple who rediscovered laughter, a child who saw their parent smile again. That's the impact of Little Pink—and it's because of you.

Thank you for being part of this journey. Together, we're building a world where love outshines fear, hope becomes action, and community makes healing possible.

With love and gratitude,

*Jeanine Patten-Coble*



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# A Message From Our Founder and President

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**Jeanine Patten-Coble**



LittlePink  
Houses of HOPE

Thank You for Supporting  
Us and the Families  
We Serve



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